

Mississippi Statewide

Conducted December 13 – December 14, 2017

n=503 | ±4.37



Q1: How likely are you to vote next year in the November 2018 General Election for US Senate, US House of Representatives, and local offices?

	Total
Total	503
Definitely voting	444 88.3%
Probably voting	48 9.5%
Not sure	11 2.2%

Q2: School choice gives parents the right to use tax dollars associated with their child's education to send their child to the public or private school which best serves their needs. Do you support or oppose of the idea of school choice?

	Total
Total	503
<u>Support</u>	387 76.9%
Strongly support	292 58.1%
Somewhat support	94 18.8%
<u>Oppose</u>	88 17.5%
Somewhat oppose	32 6.3%
Strongly oppose	56 11.1%
<u>Unsure</u>	28 5.6%

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Q3: In 2015, the Mississippi legislature approved legislation that allows families of children with special needs to receive an education scholarship account to purchase education services such as private school tuition, tutoring, textbooks and therapy. Do you support or oppose the current education scholarship account program for students with special needs?

	Total
Total	503
<u>Support</u>	415 82.4%
Strongly support	318 63.2%
Somewhat support	96 19.2%
<u>Oppose</u>	51 10.1%
Somewhat oppose	25 5.0%
Strongly oppose	26 5.1%
<u>Unsure</u>	38 7.6%

Q4: The Mississippi state legislature is considering expanding the current education scholarship account program to include all students. Do you support or oppose an expansion?

	Total
Total	503
<u>Support</u>	327 65.0%
Strongly support	216 43.0%
Somewhat support	111 22.0%
<u>Oppose</u>	119 23.6%
Somewhat oppose	57 11.3%
Strongly oppose	62 12.3%
<u>Unsure</u>	57 11.4%

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Q5: Would you be more or less likely to support a candidate for the state legislature who voted to expand the current education scholarship account program to include all students?

	Total
Total	503
<u>More likely</u>	312 62.1%
Much more likely	189 37.5%
Somewhat more likely	123 24.5%
<u>Less likely</u>	120 23.7%
Somewhat less likely	53 10.5%
Much less likely	67 13.3%
<u>Unsure</u>	71 14.2%

Q6: What age range do you fall within?

	Total
Total	503
18-34	20 4.0%
35-49	97 19.2%
50-64	179 35.6%
65 or older	207 41.2%

Q7: Gender

	Total
Total	503
Female	280 55.7%
Male	223 44.3%

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Phone Type

	Total
Total	503
Landline	334 66.5%
Cellphone	169 33.5%

General Voter Propensity

	Total
Total	503
High	274 54.5%
Medium	154 30.7%
Low	74 14.8%

Geo

	Total
Total	503
North	176 35.0%
Central	198 39.3%
South	129 25.7%

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Designated Market Area

	Total
Total	503
Jackson, MS	155 30.9%
Memphis, TN	68 13.5%
Columbus et al, MS	79 15.7%
Baton Rouge, LA	6 1.2%
Greenwood- Greenville, MS	30 5.9%
Meridian, MS	36 7.2%
Hattiesburg-Laurel, MS	73 14.4%
Mobile et al, AL-FL	6 1.3%
Biloxi-Gulfport, MS	39 7.8%
New Orleans, LA	11 2.2%

Political Party

	Total
Total	503
Republican	301 59.9%
Democratic	190 37.8%
Independent	12 2.3%

Ethnicity

	Total
Total	503
White	346 68.7%
Black	133 26.4%
Hispanic	4 0.7%
Other	21 4.2%

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Political Party

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Ethnicity

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White	346 68.7%
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Other	21 4.2%

Estimated Income

	Total
Total	503
<\$25k-\$49k	221 43.9%
\$50k-\$100k	227 45.1%
>\$100k	55 11.0%

College Attendance

	Total
Total	503
College	235 46.7%
No College	268 53.3%

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Education

Total	Total
	503
White Female College	97 19.2%
White, Female No college	96 19.0%
White Male College	73 14.6%
White, Male No College	80 15.9%
Other Female College	33 6.6%
Other Female No College	55 10.9%
Other Male College	32 6.3%
Other Male No College	38 7.5%