



# MS STATEWIDE SCHOOL CHOICE SURVEY

November 17-19, 2015

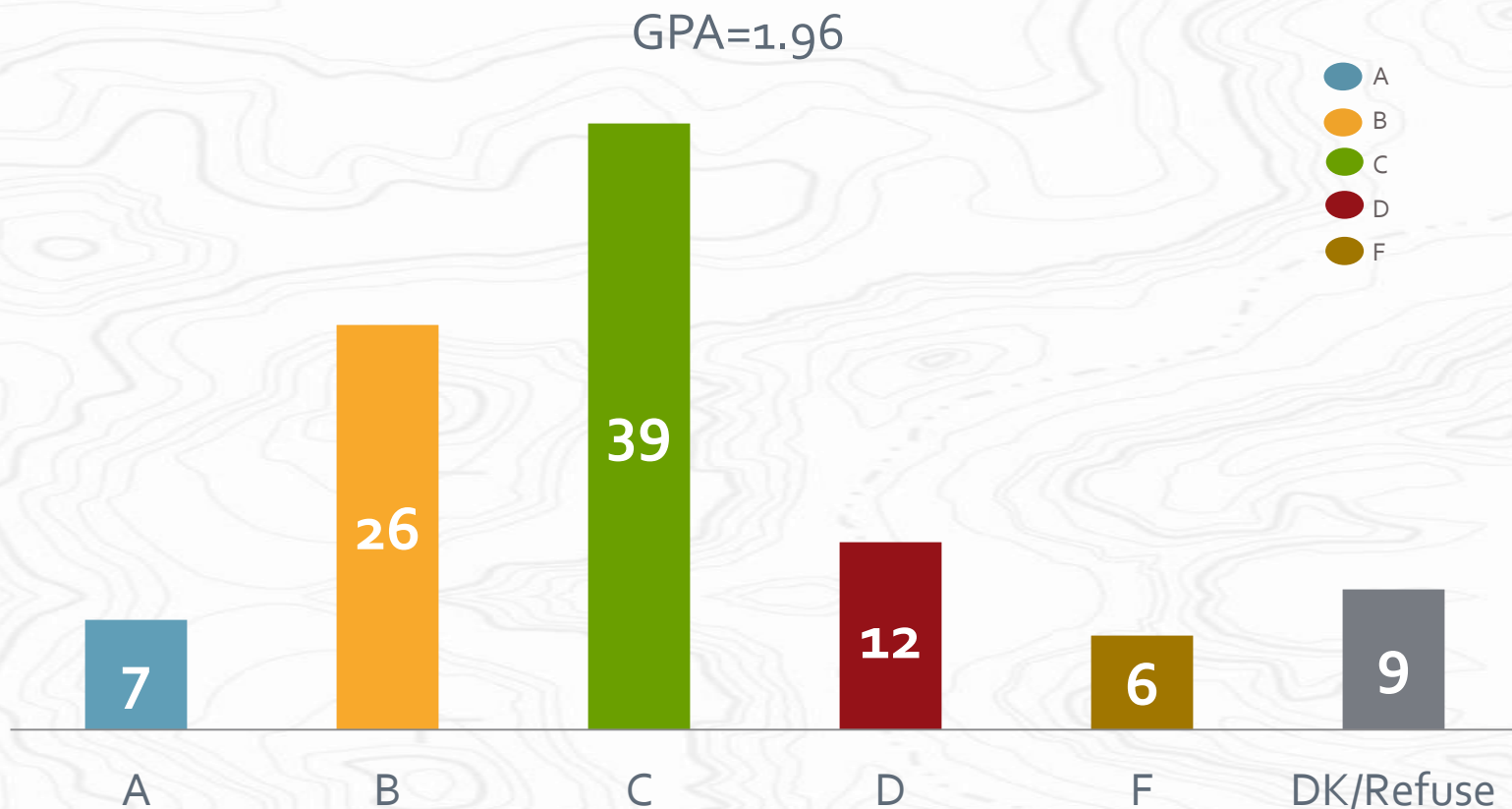


# METHODOLOGY

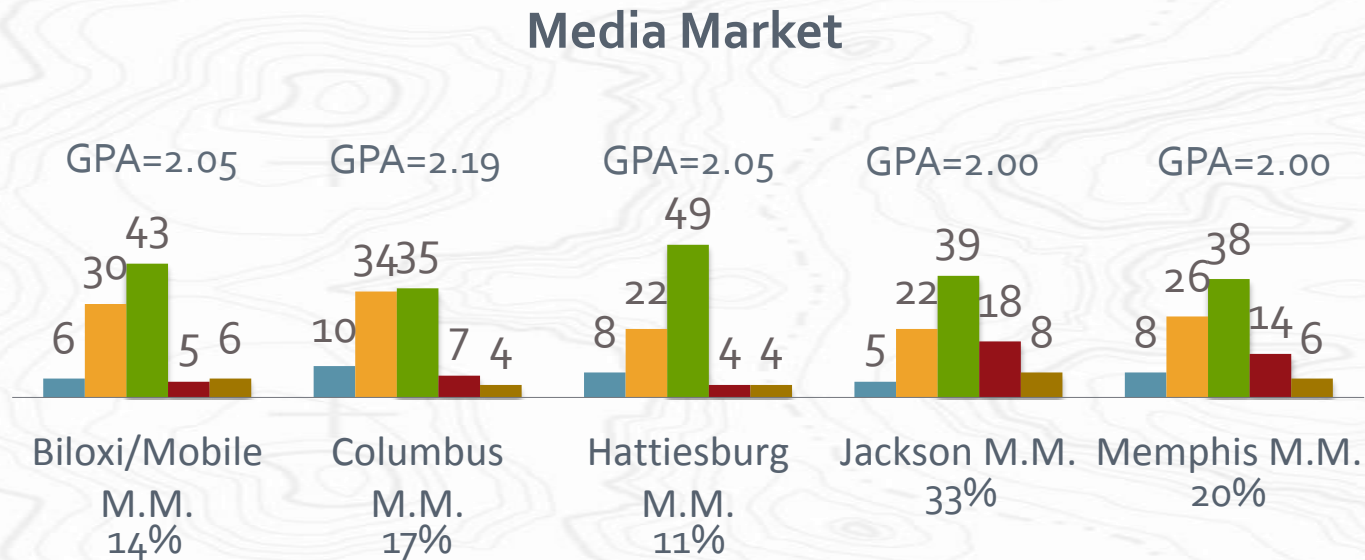
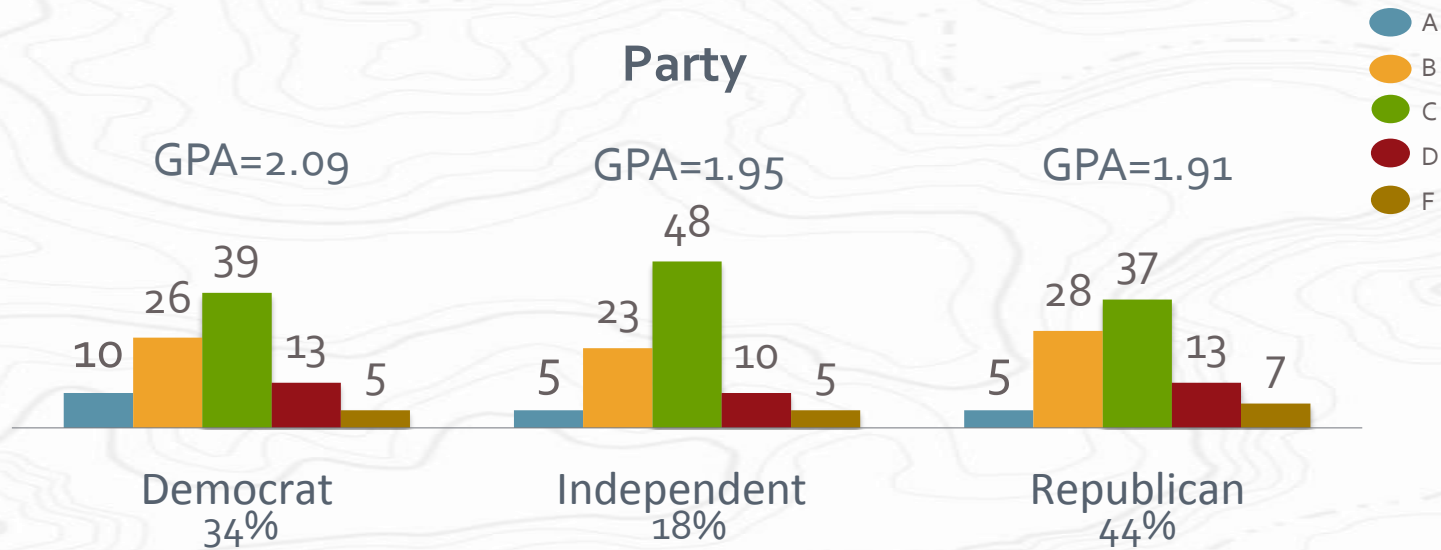
The following survey was conducted by OnMessage Inc. in Mississippi. Telephone interviews were conducted on November 17-19, 2015. This survey consists of 800 likely voters and was stratified to reflect historic voter trends. The margin of error for this survey is +/- 3.46%.

# MISSISSIPPI PUBLIC SCHOOL GRADE

"Students receive letter grades of A, B, C, D or F to grade the quality of their work. If you were to grade public schools in Mississippi the same way, what letter grade do you think they deserve?"

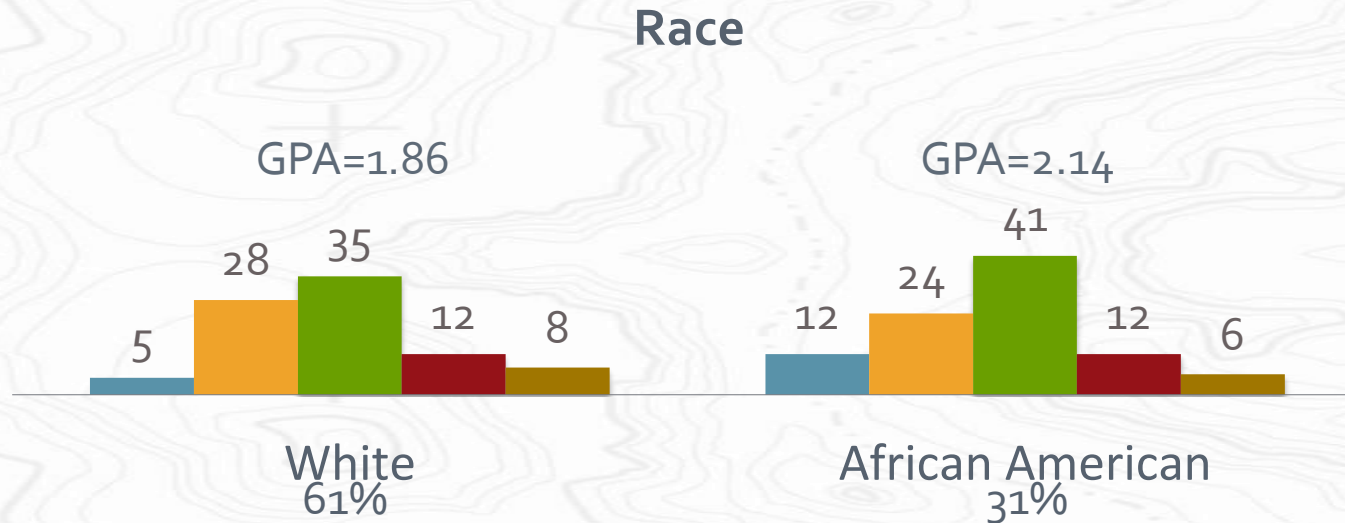
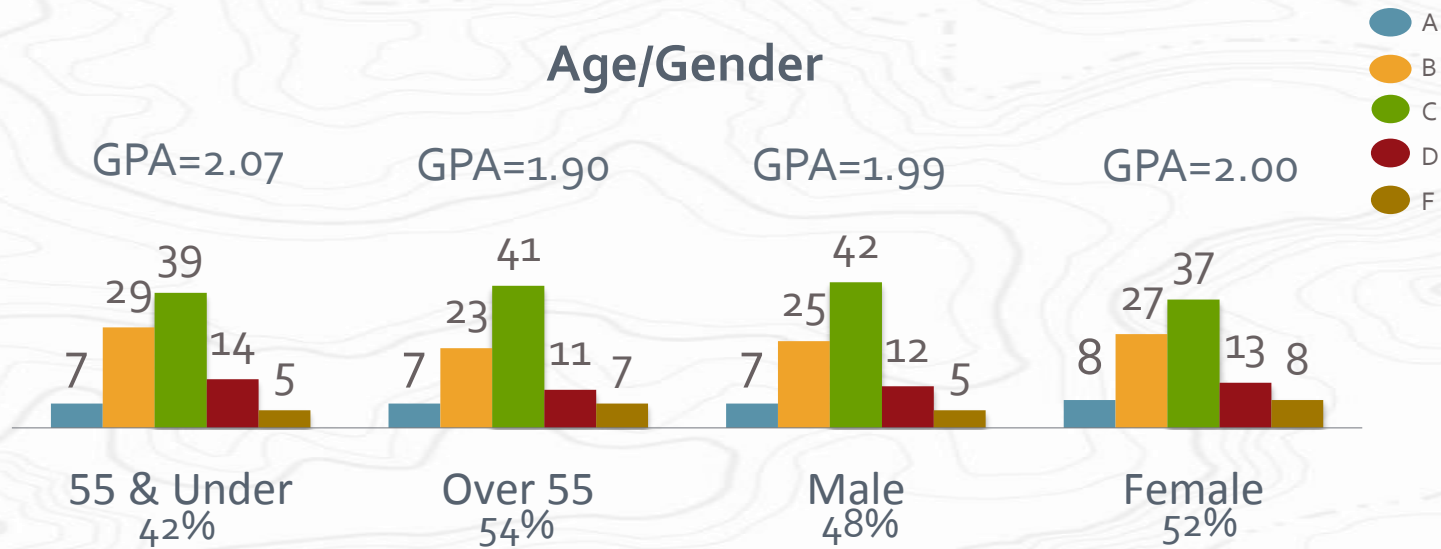


# MISSISSIPPI PUBLIC SCHOOL GRADE





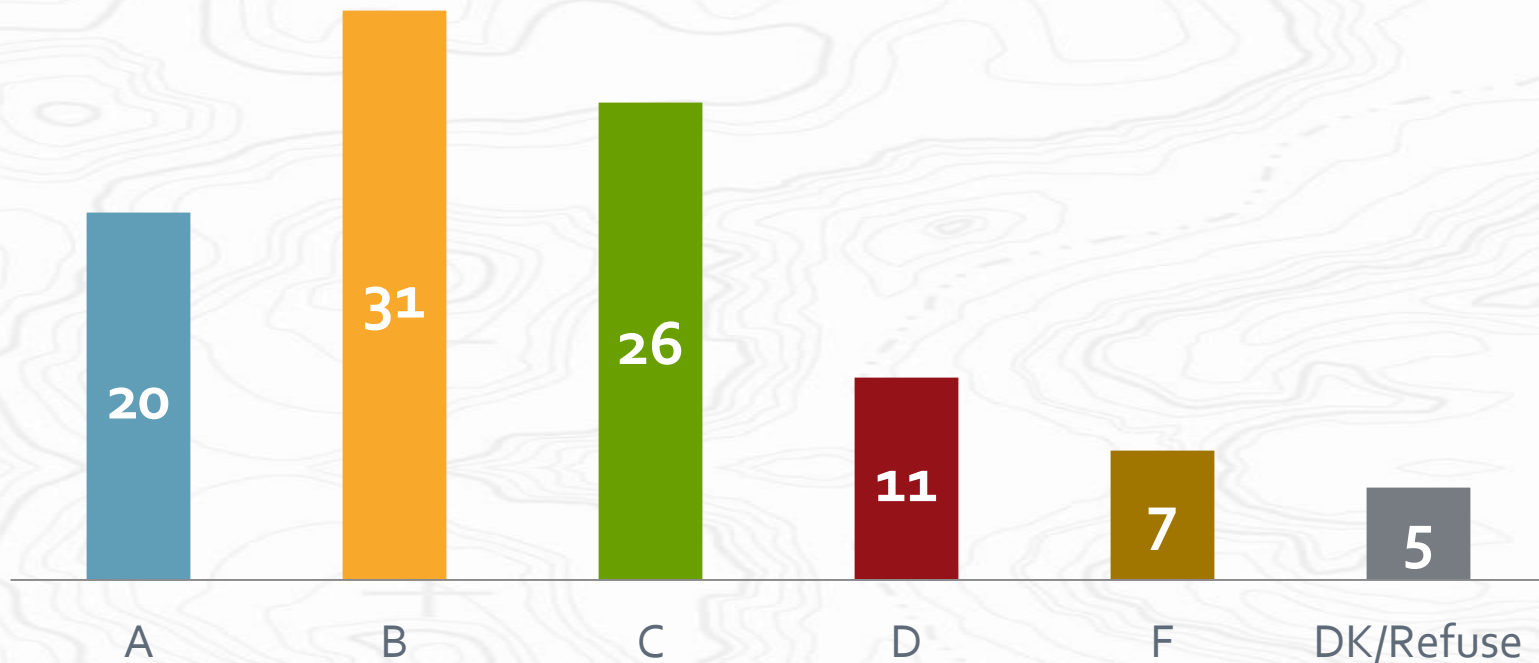
# MISSISSIPPI PUBLIC SCHOOL GRADE



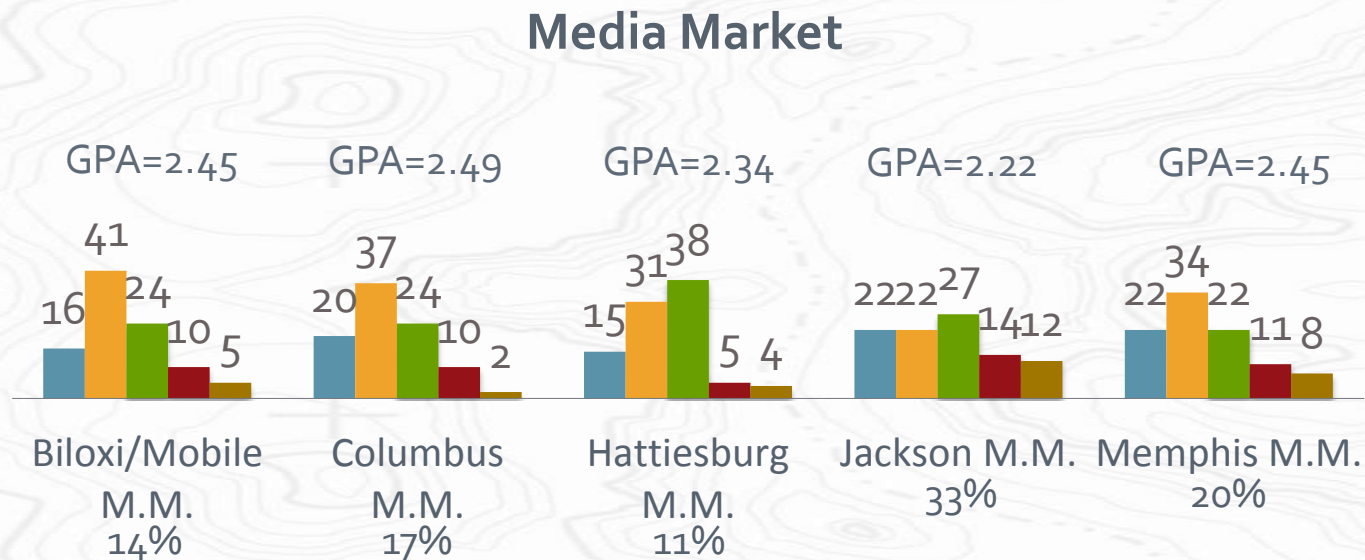
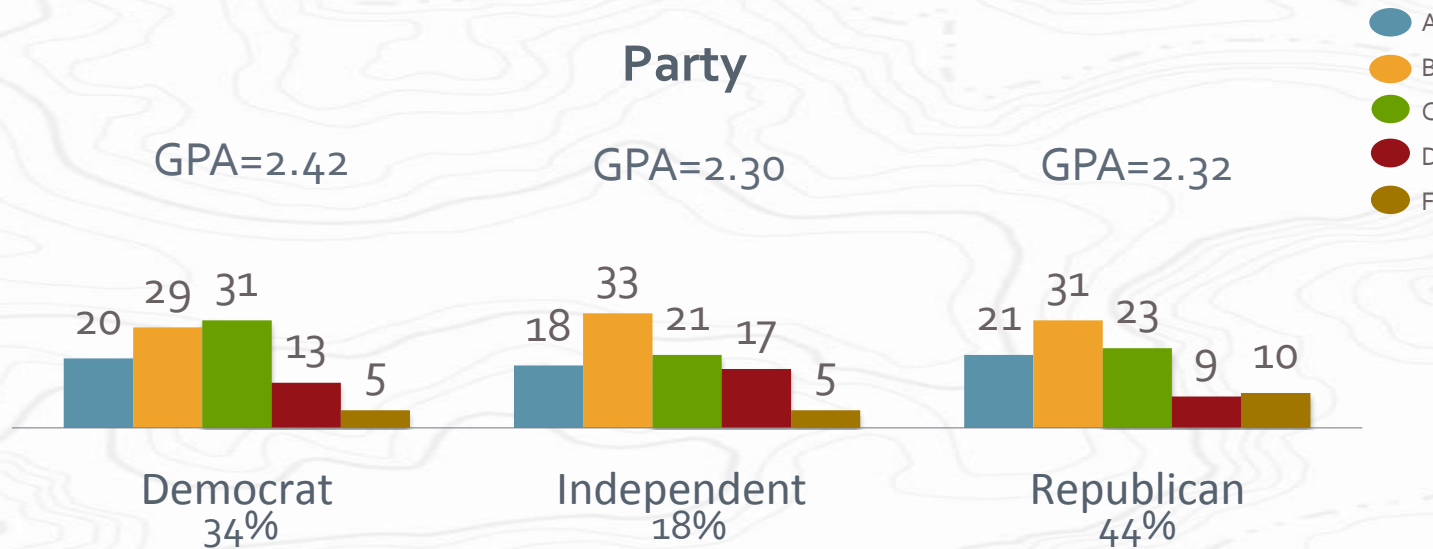
# LOCAL PUBLIC SCHOOL GRADE

“More specifically, what grade would you give the public schools in your community?”

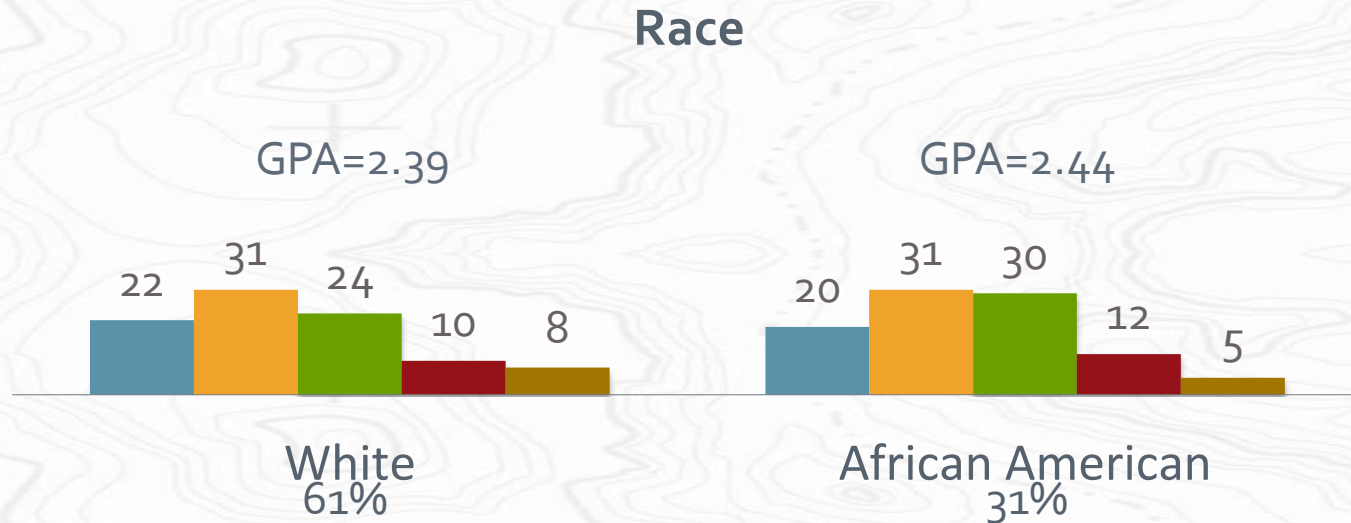
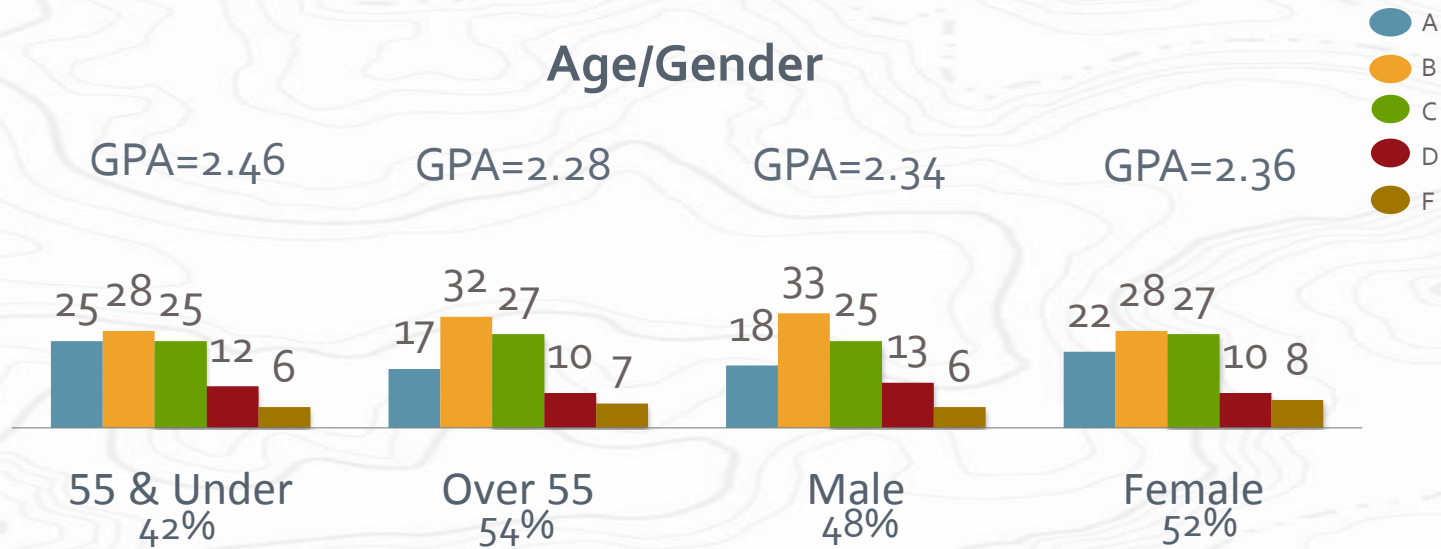
GPA=2.36



# LOCAL PUBLIC SCHOOL GRADE



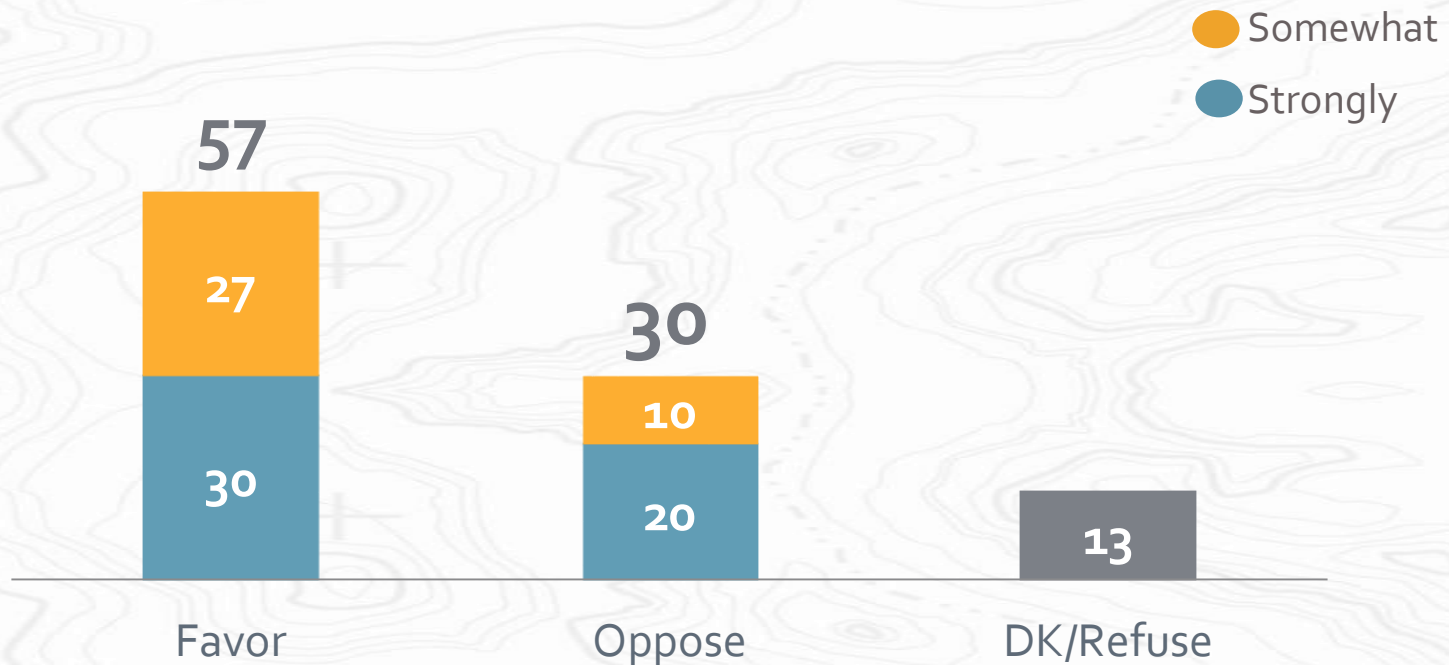
# LOCAL PUBLIC SCHOOL GRADE



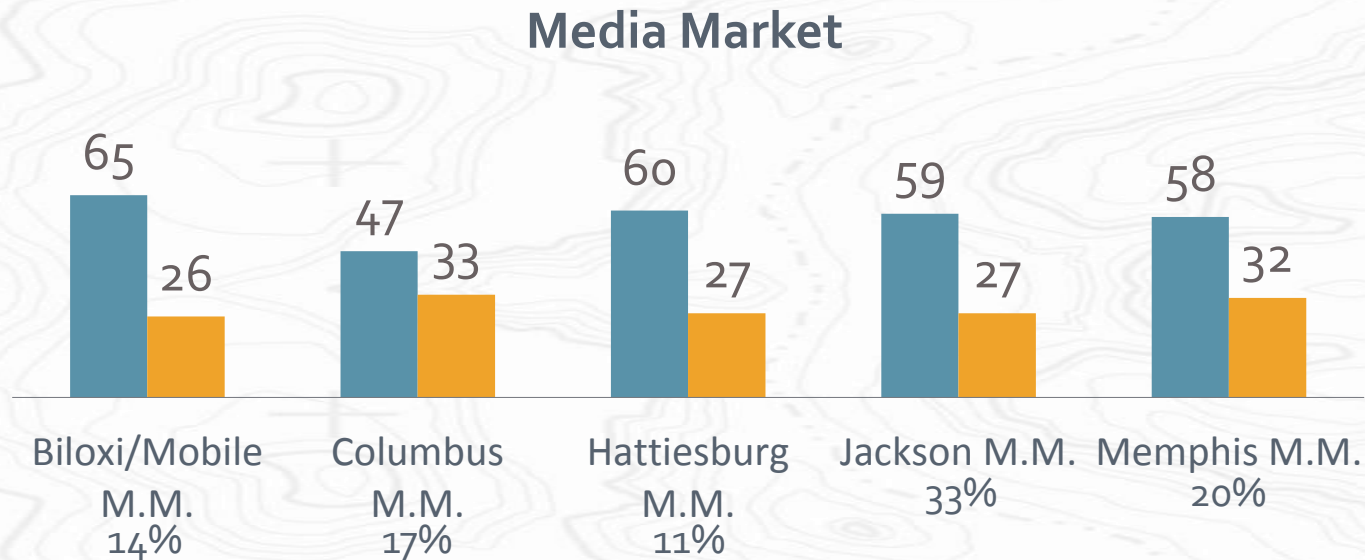
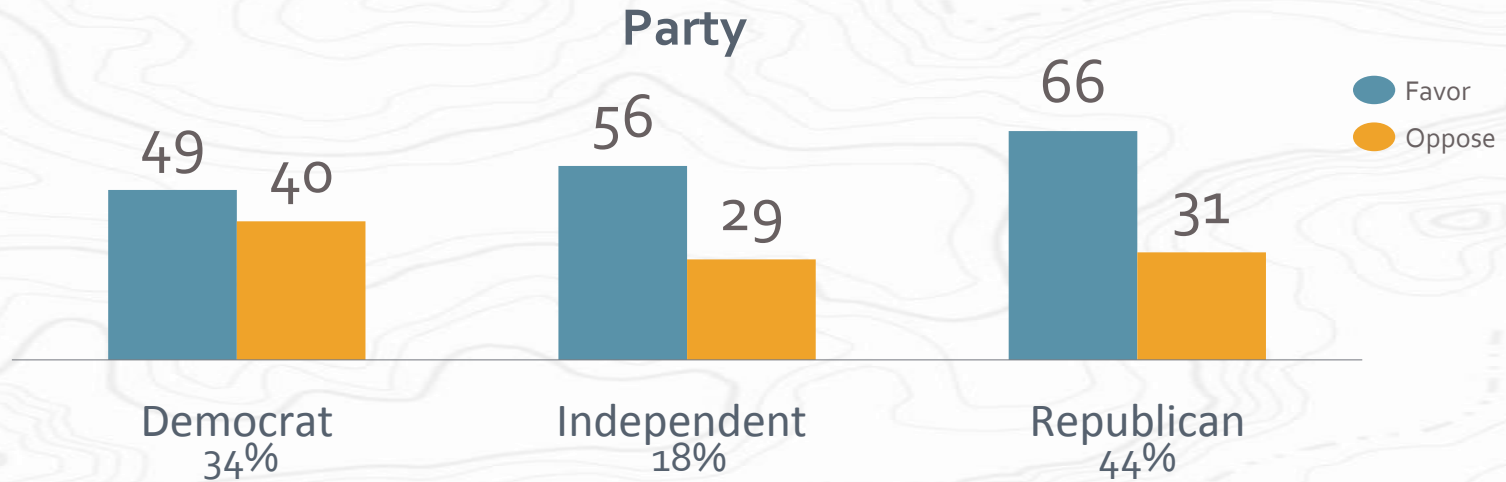


# CHARTER SCHOOLS

"As you may know, charter schools are independent public schools that are free to be more innovative and are held accountable for improved student achievement. In general, do you favor or oppose the idea of charter schools?"

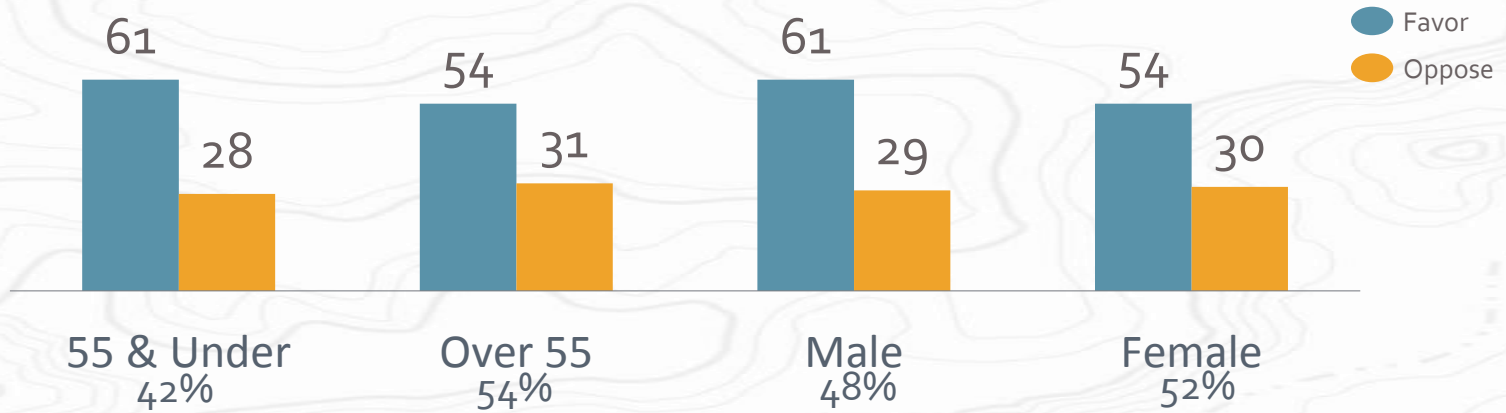


# CHARTER SCHOOLS

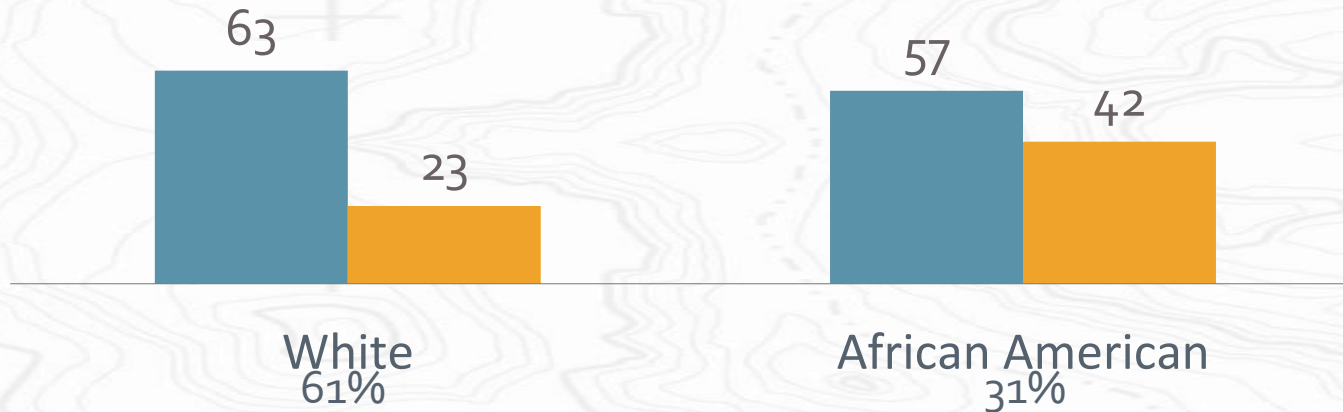


# CHARTER SCHOOLS

## Age/Gender

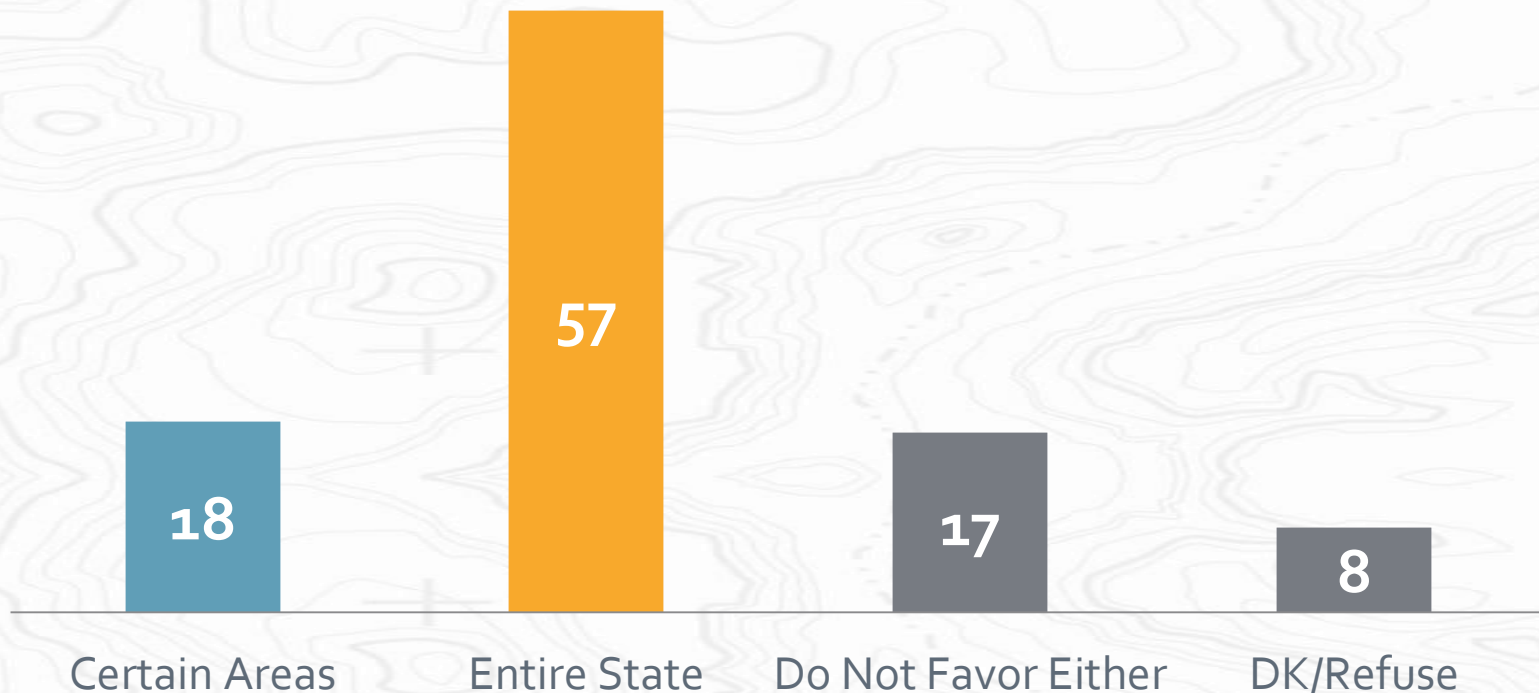


## Race



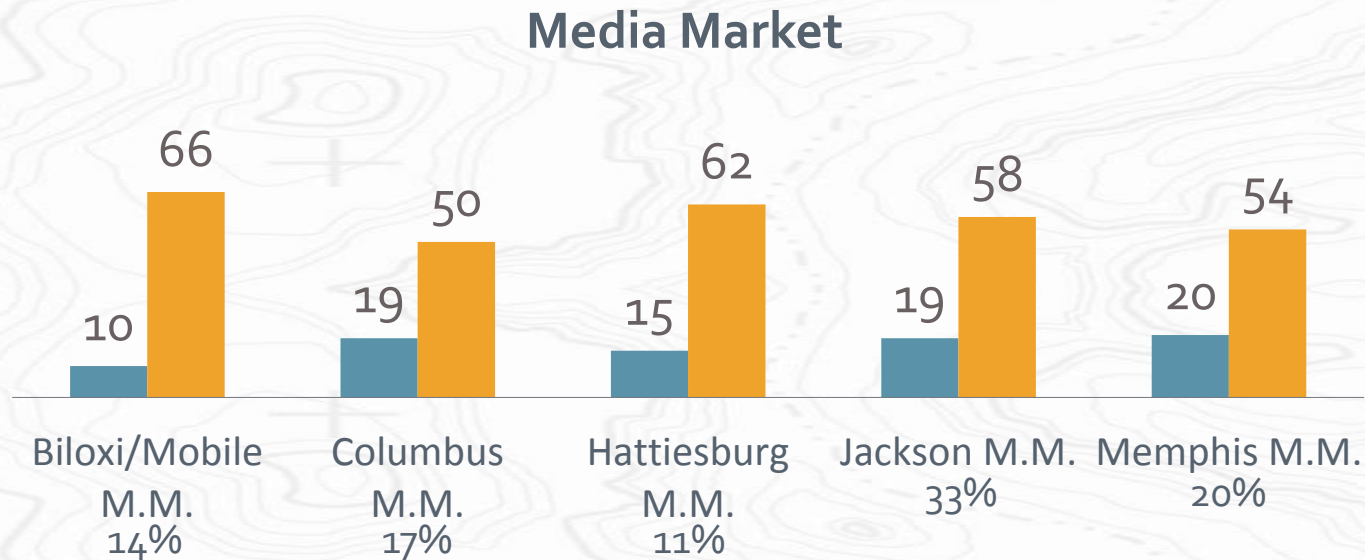
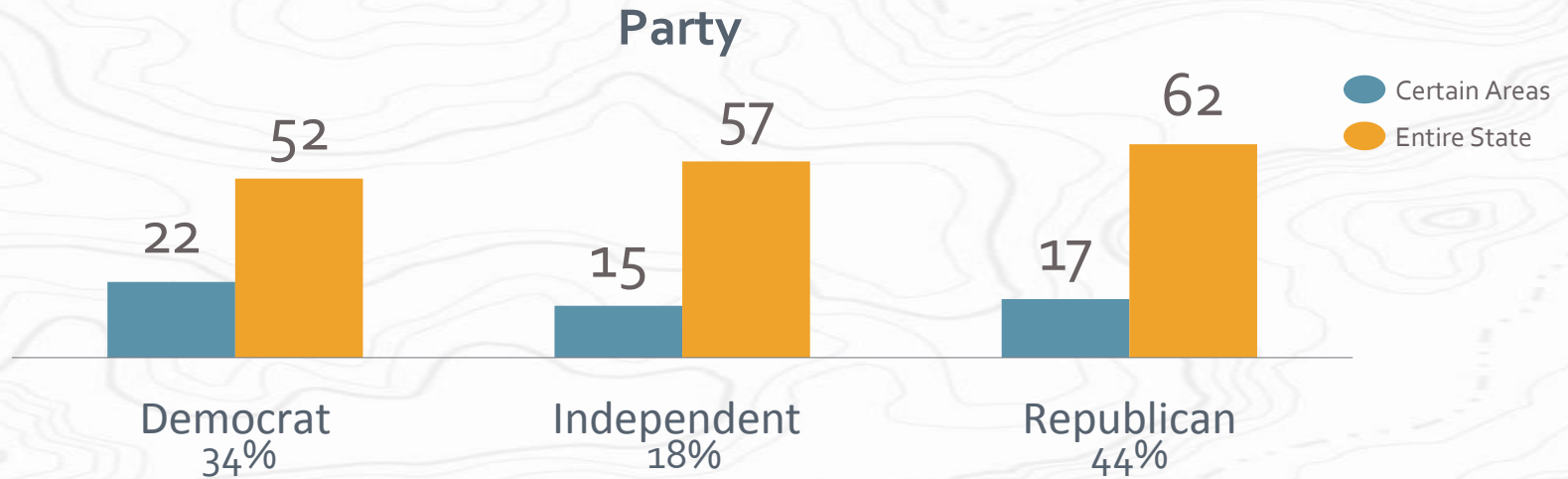
# SCALE OF CHARTER PROGRAM

“Generally speaking, would you favor creating public charter schools only in certain areas of the state, such as those in failing school districts, or would you favor creating public charter schools throughout the entire state so more families could have school options for their children?”



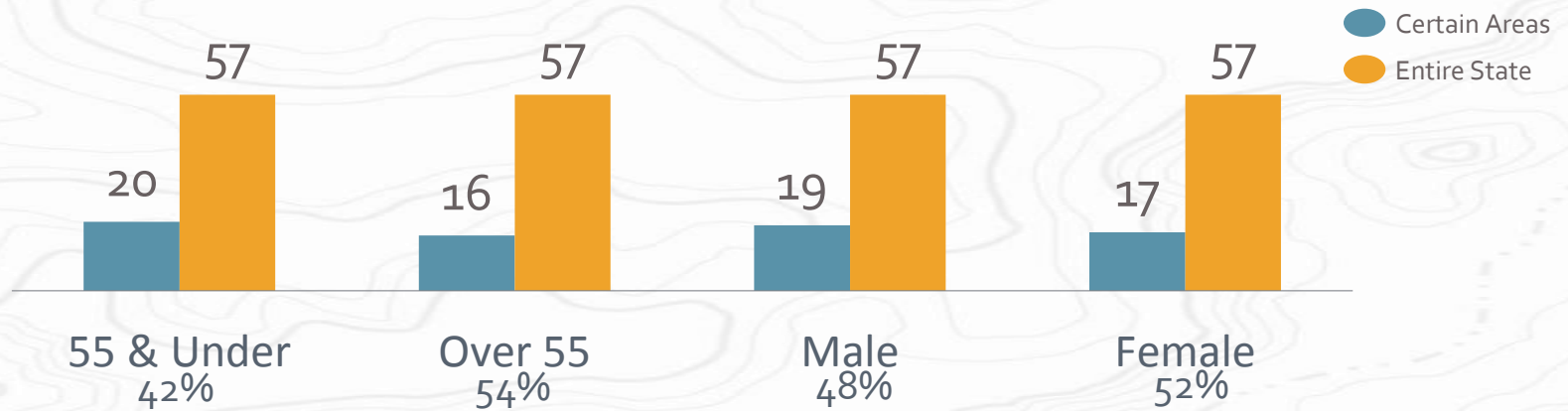


# SCALE OF CHARTER PROGRAM

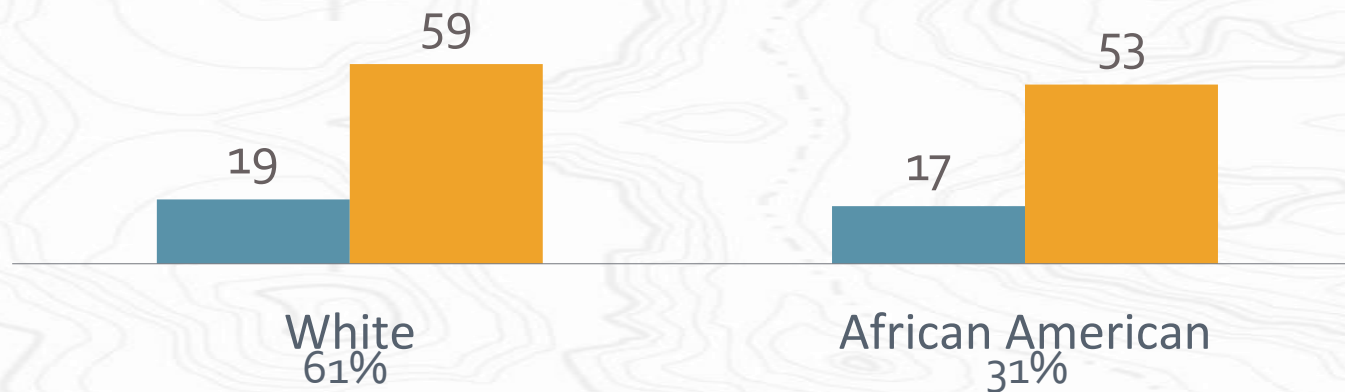


# SCALE OF CHARTER PROGRAM

## Age/Gender

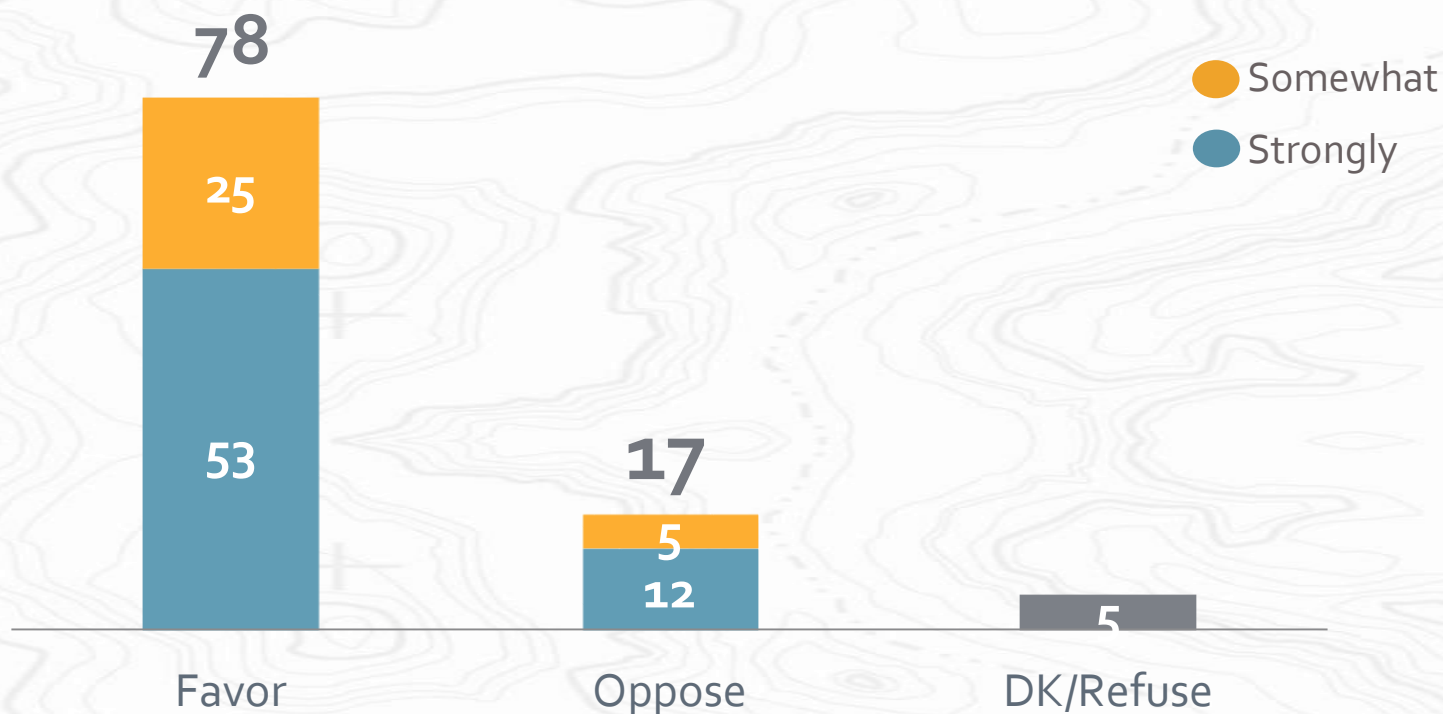


## Race

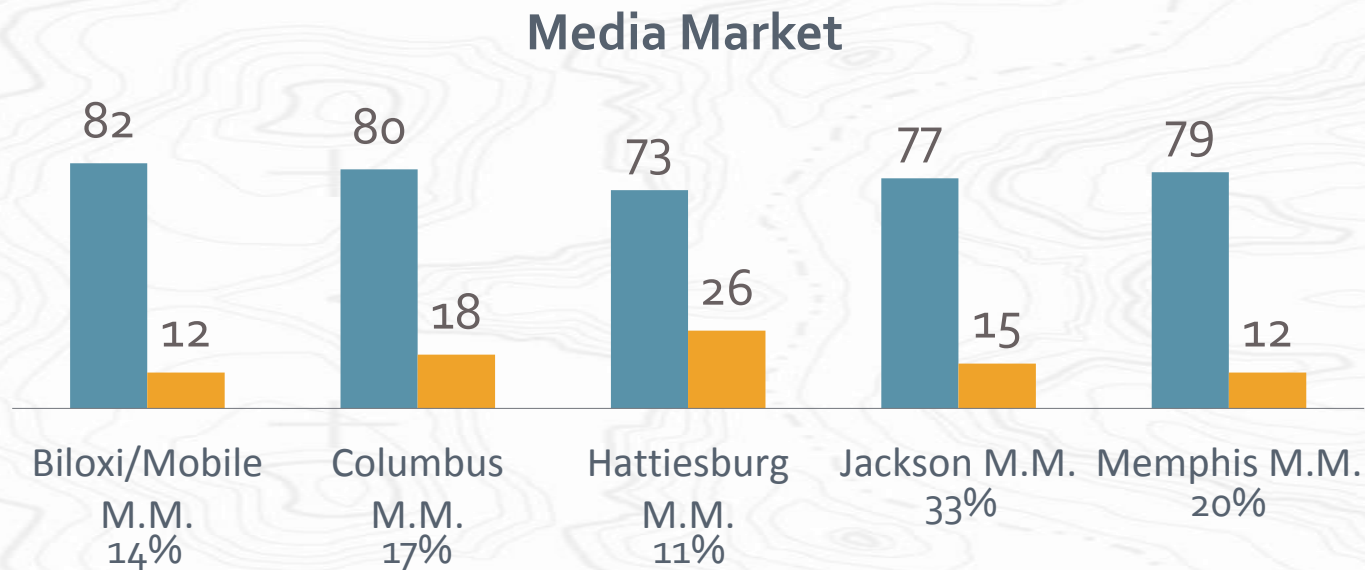
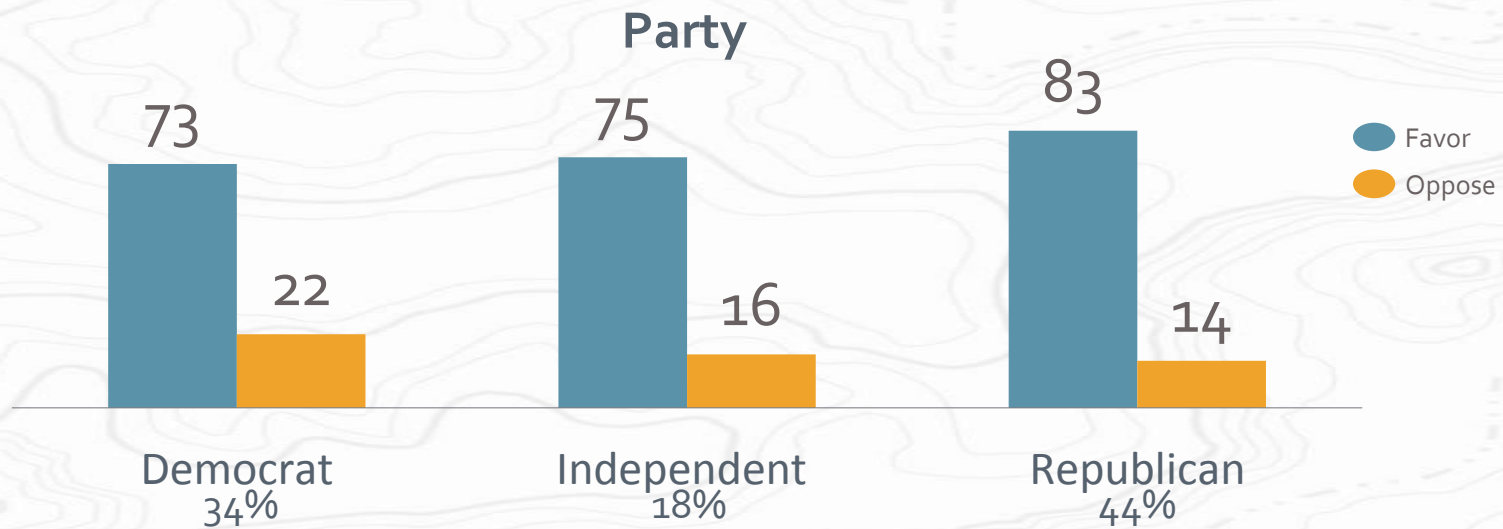


# SCHOOL CHOICE

"As you may know, school choice gives parents the right to use the tax dollars associated with their child's education to send their child to the public or private school which best serves their needs. In general, do you favor or oppose the idea of school choice?"

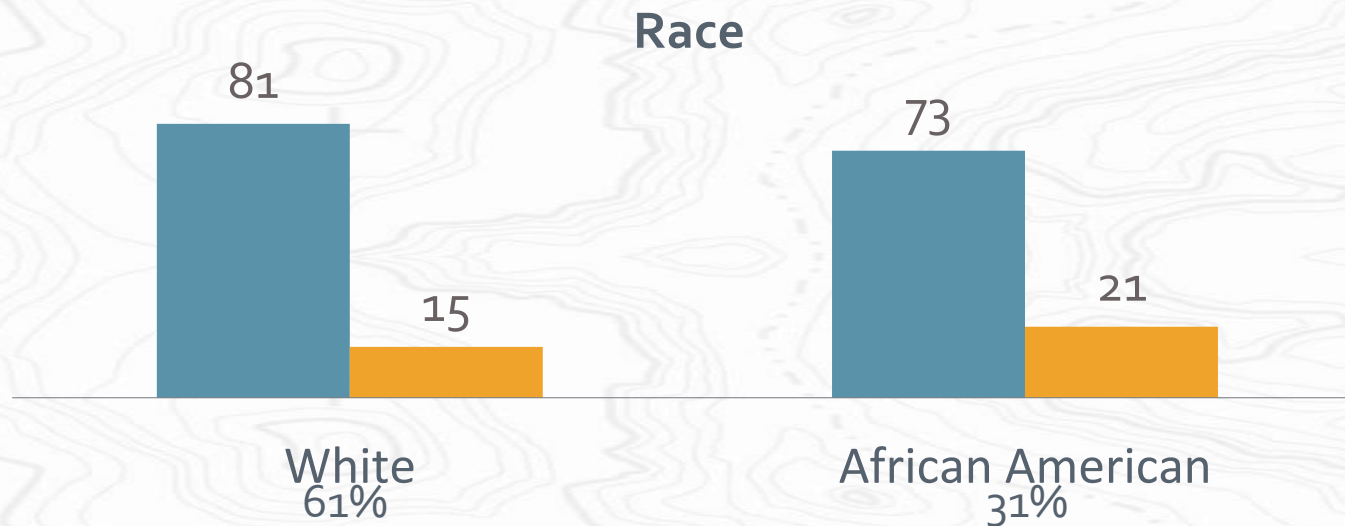
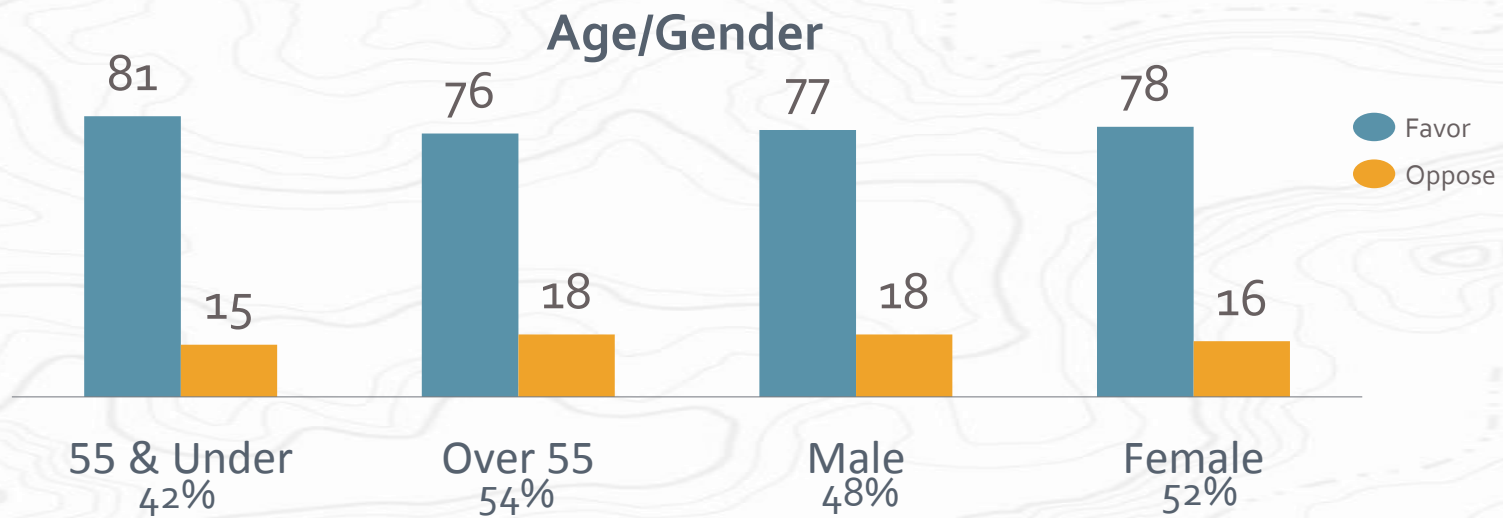


# SCHOOL CHOICE



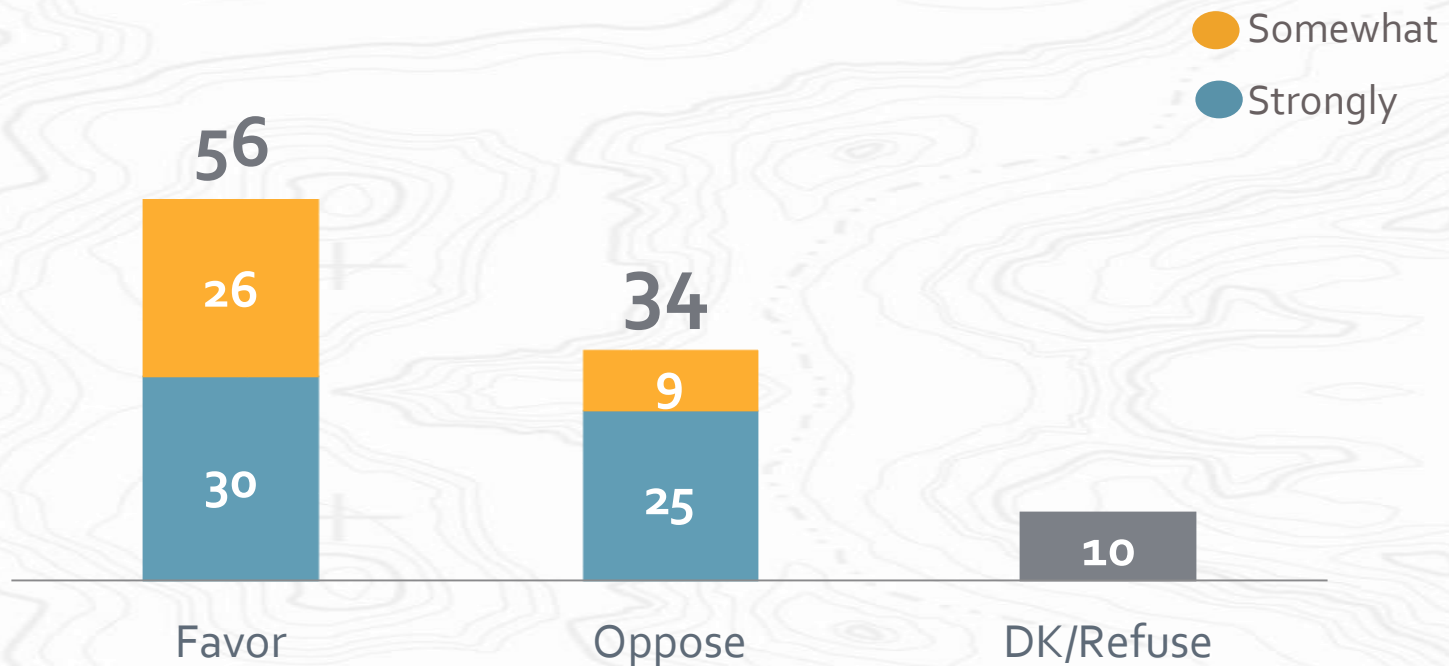


# SCHOOL CHOICE

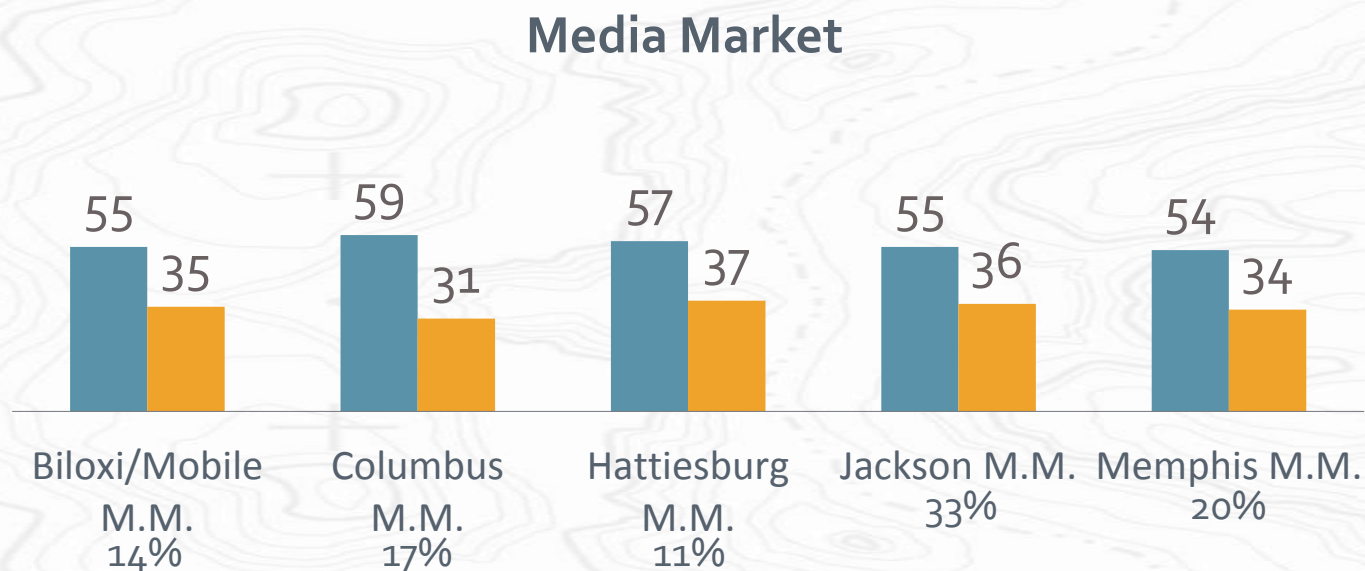
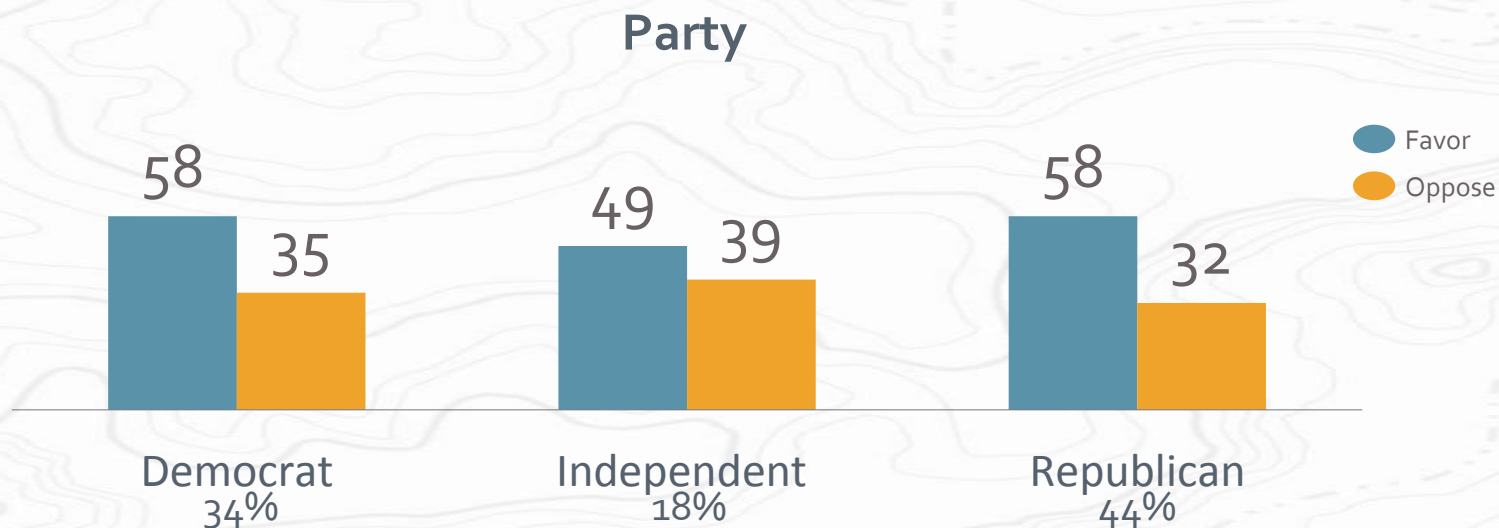


# EDUCATION SCHOLARSHIP ACCOUNTS

"As you may know, Education Scholarship Accounts, or ESAs, allow the state to put the funds it would have spent on a child's behalf into a bank account the parent controls. The parent can then use these funds to purchase the education that best meets their child's needs from a wide variety of sources including public schools, private schools, or other education providers approved by the state. In general, do you favor or oppose the idea of Education Scholarship Accounts?"

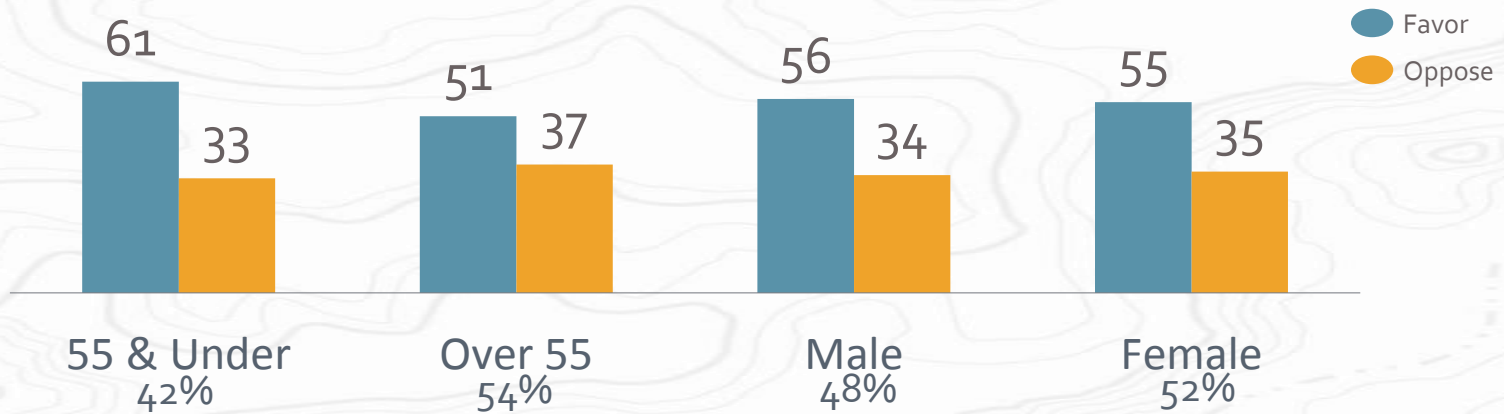


# EDUCATION SCHOLARSHIP ACCOUNTS

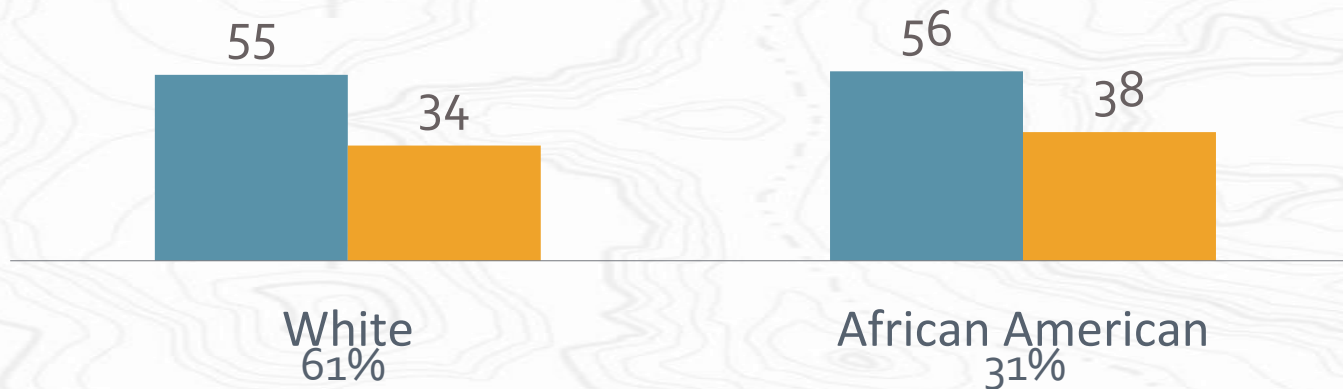


# EDUCATION SCHOLARSHIP ACCOUNTS

## Age/Gender



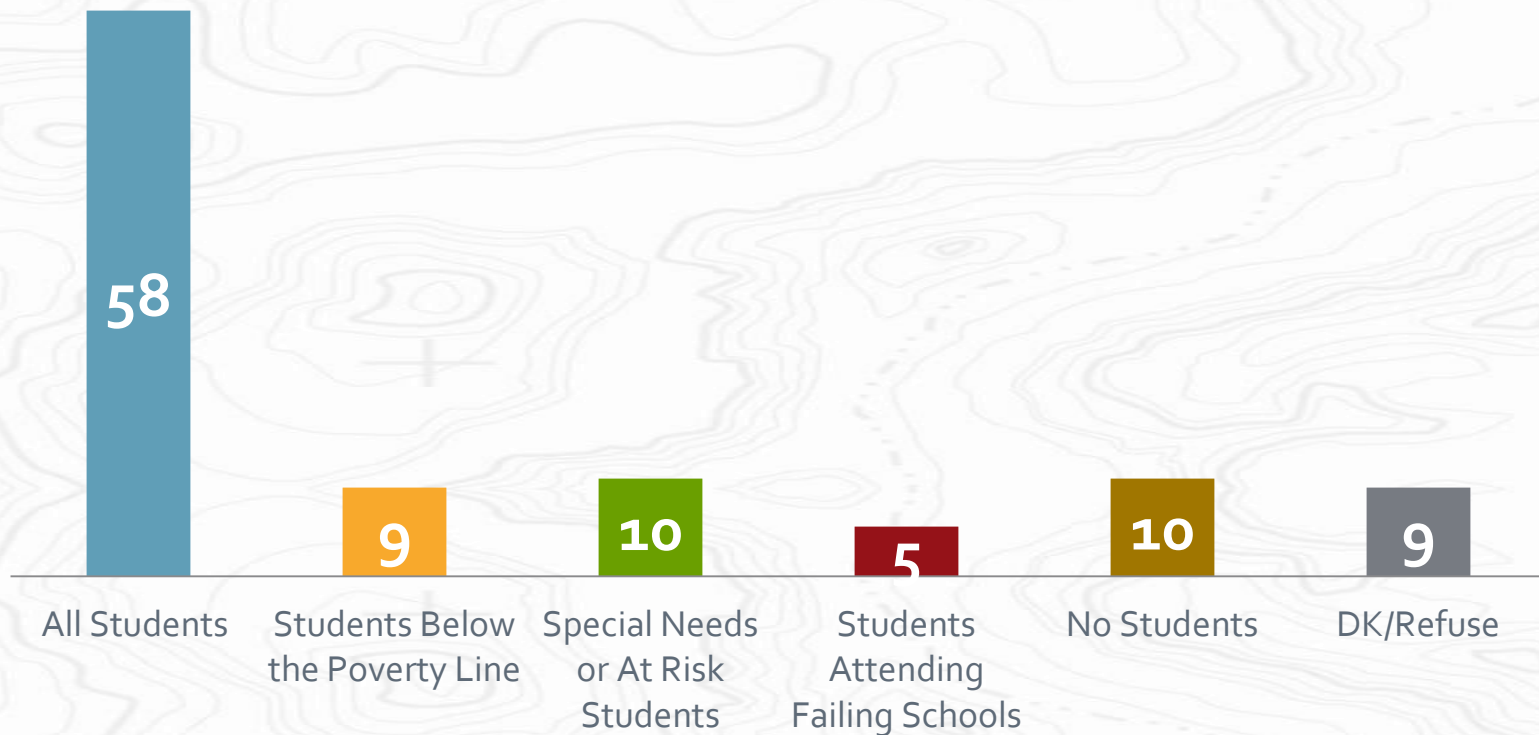
## Race



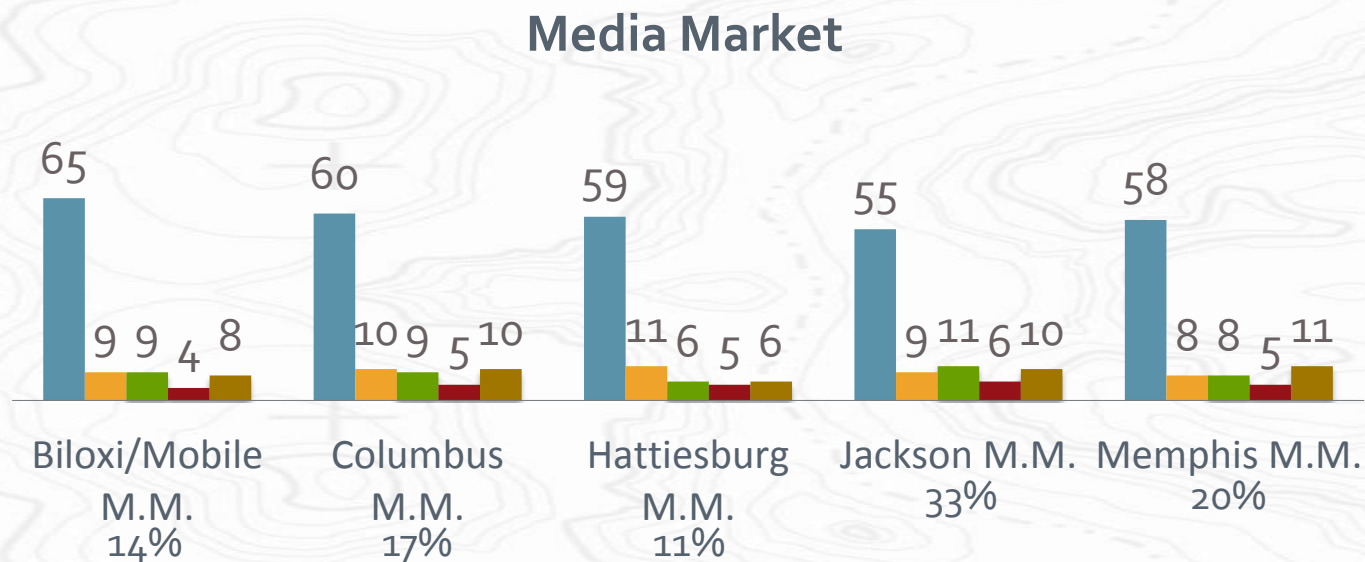
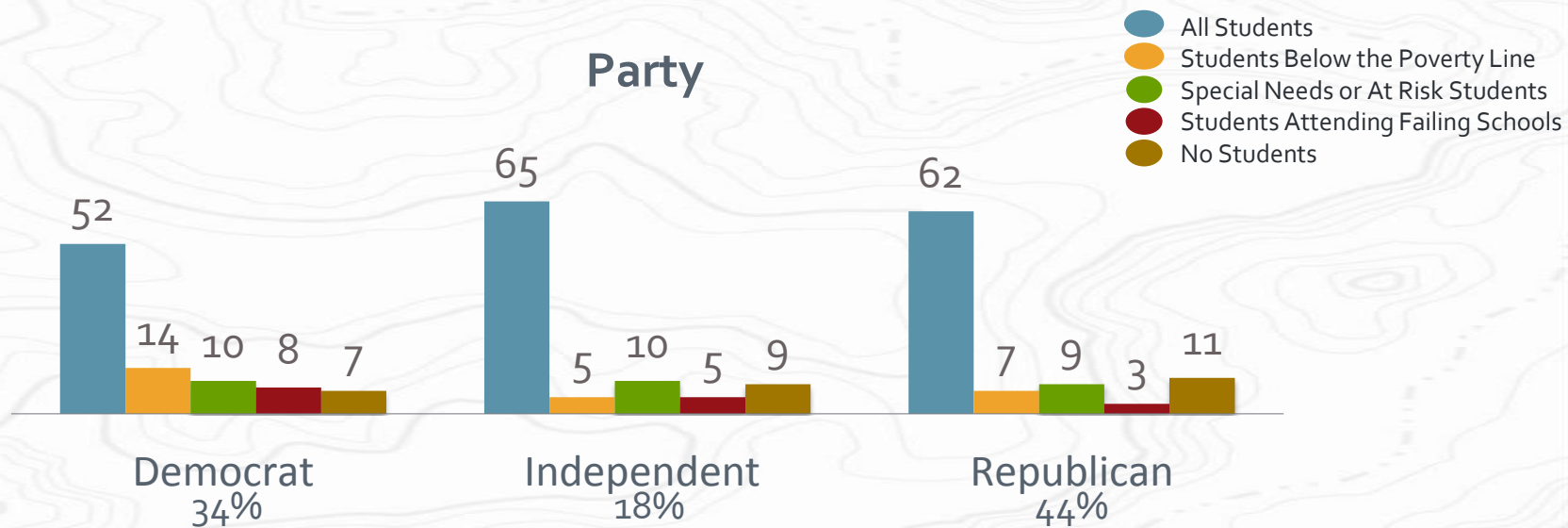


# WHO SHOULD BE ESA ELIGIBLE?

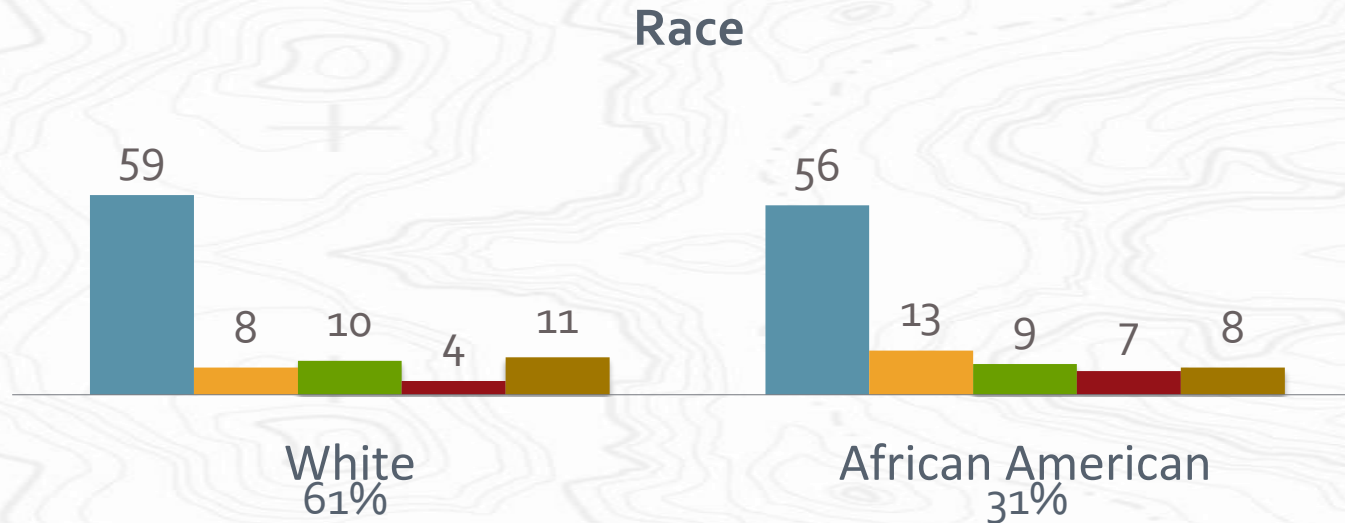
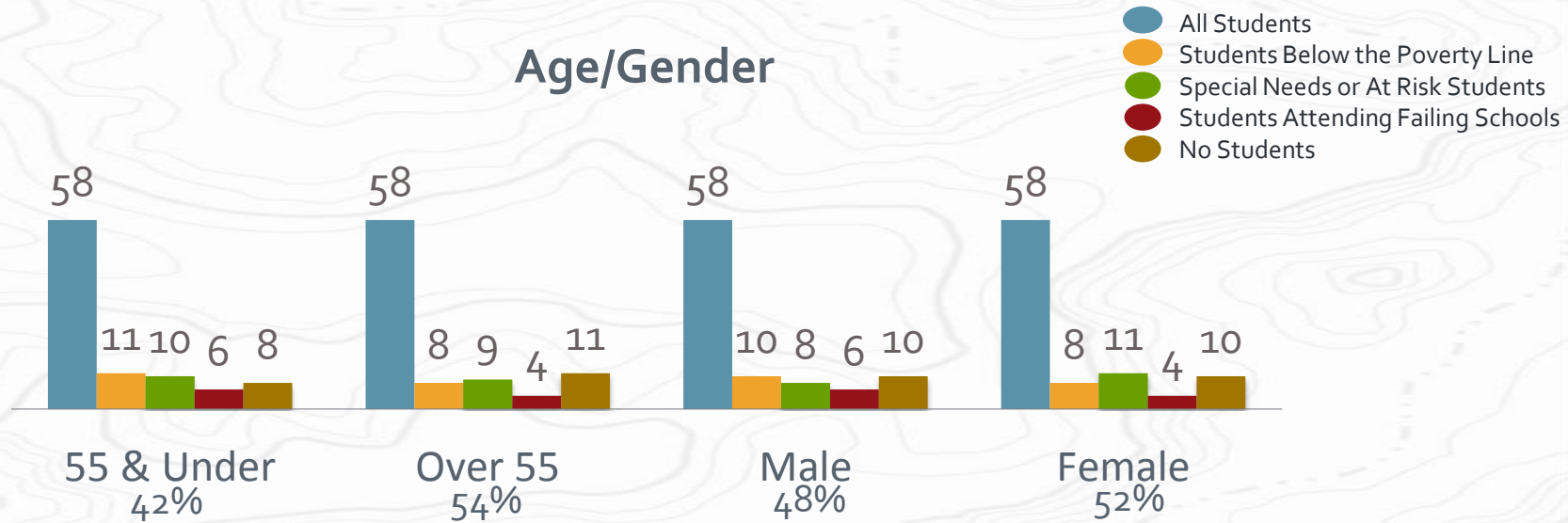
“As you may have heard, several states, including Mississippi, have passed Education Scholarship Accounts. These programs generally vary in who is eligible for the ESA ranging from specific populations to all students. In your opinion, who should be eligible to receive an Educational Scholarship Account?”



# WHO SHOULD BE ESA ELIGIBLE?

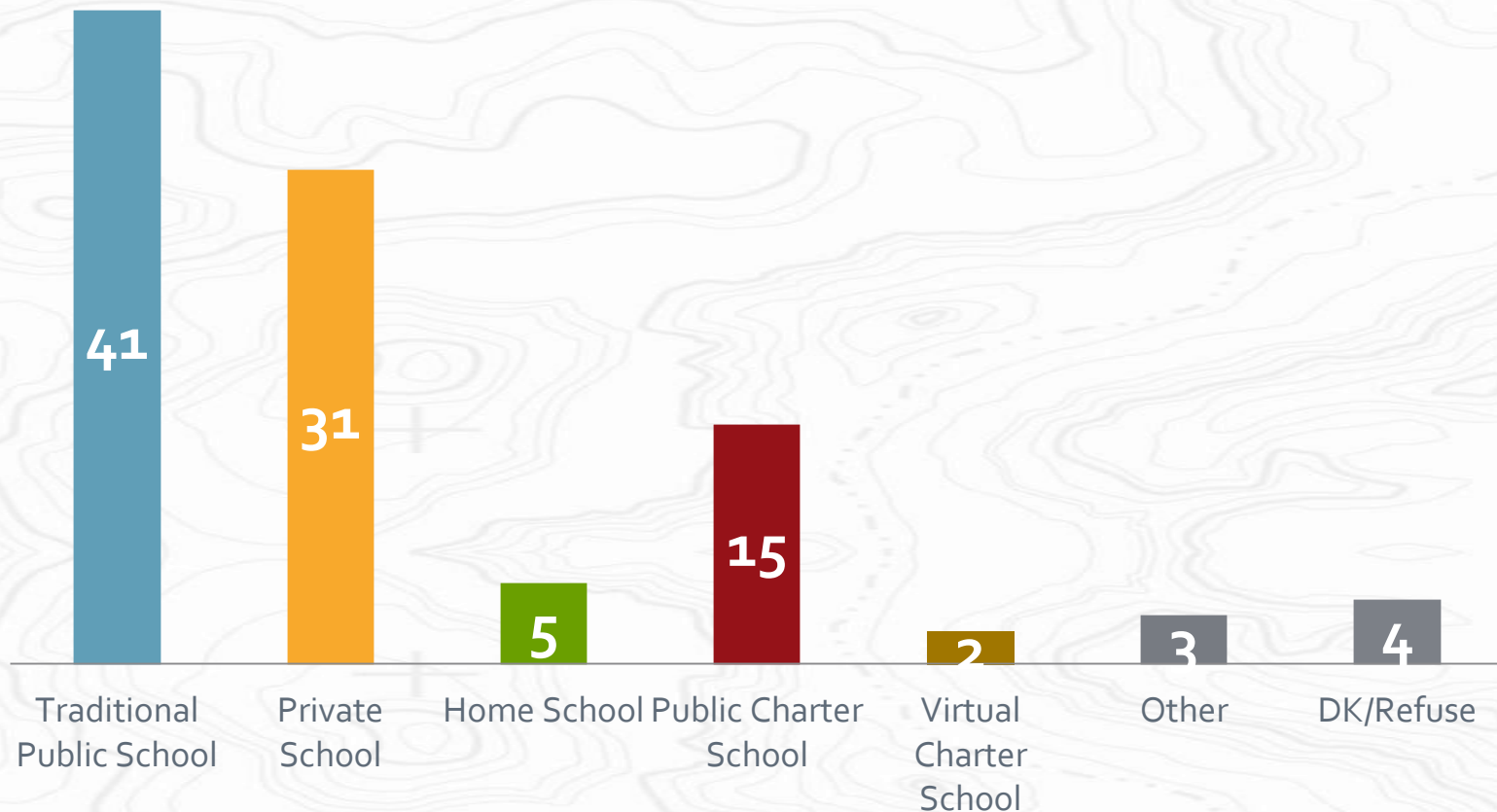


# WHO SHOULD BE ESA ELIGIBLE?



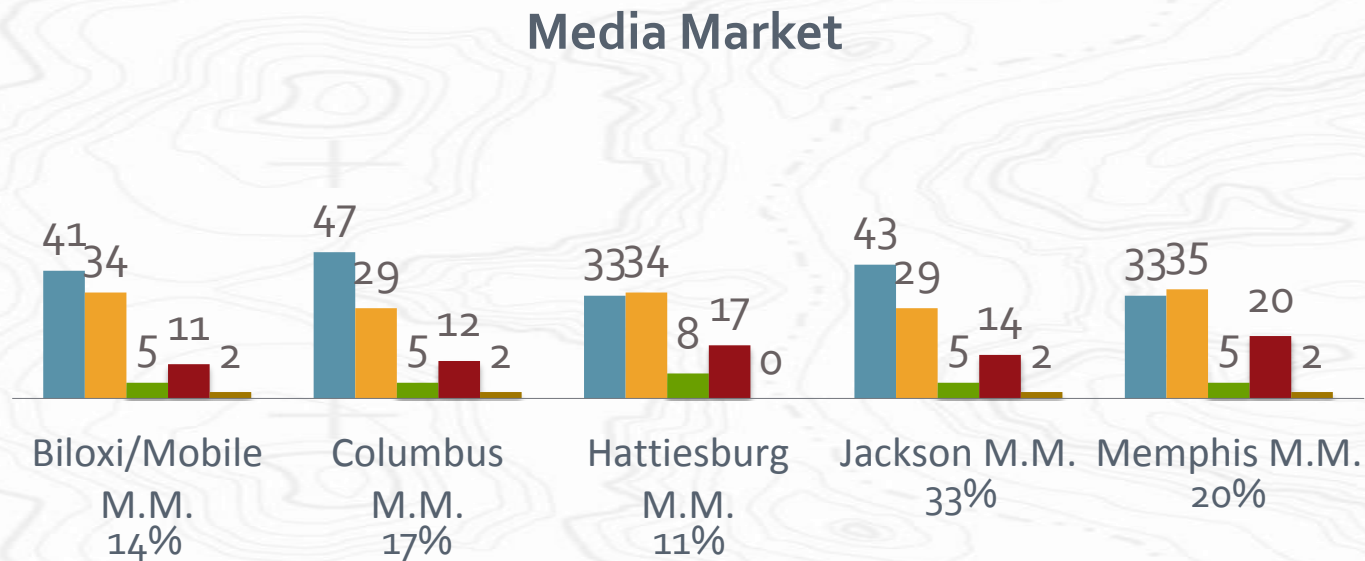
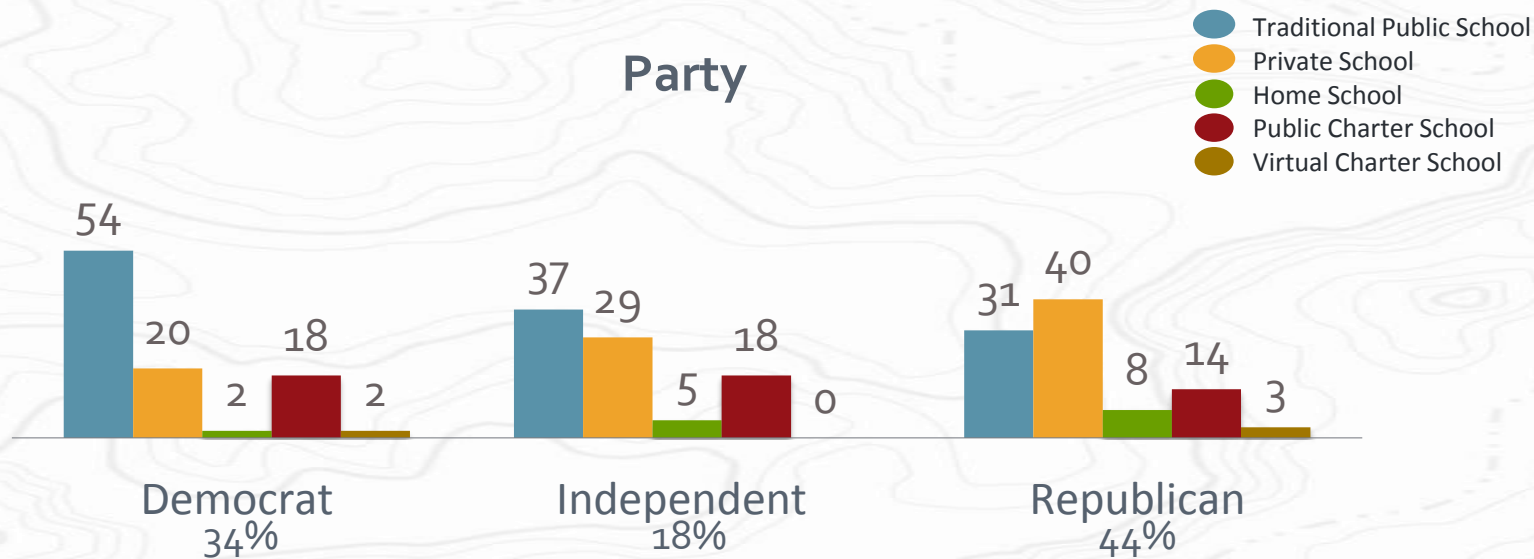
# PREFERENCE FOR TYPE OF SCHOOL

“Thinking generally, if it were your decision and you could select any type of school for your child to attend completely free of cost, what type of school would you select in order to obtain the best education for your child? Would it be a...”

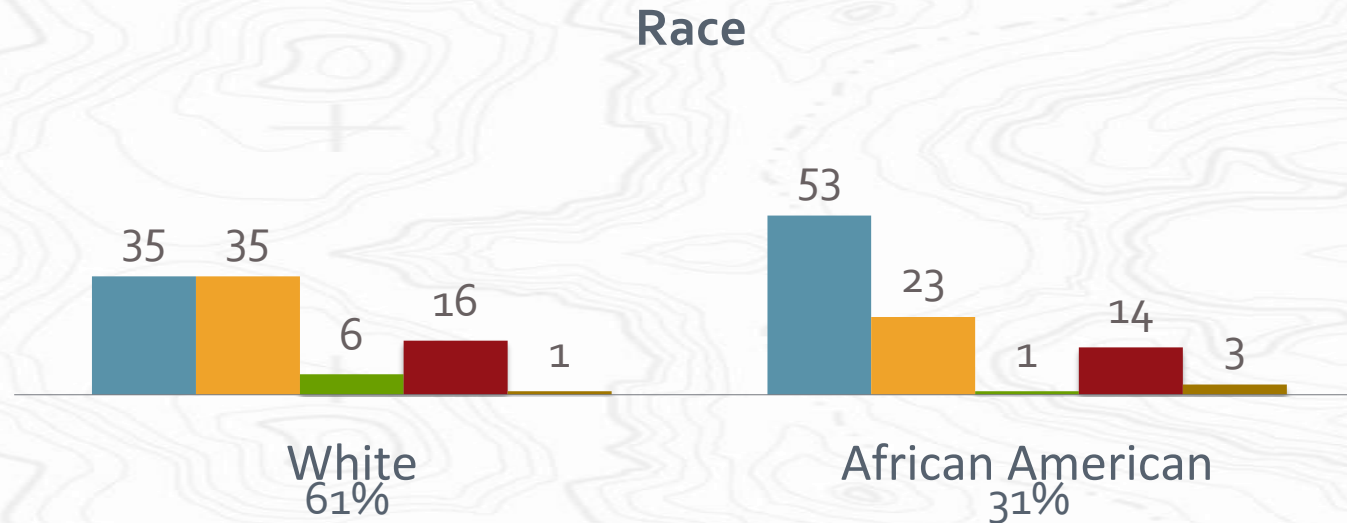
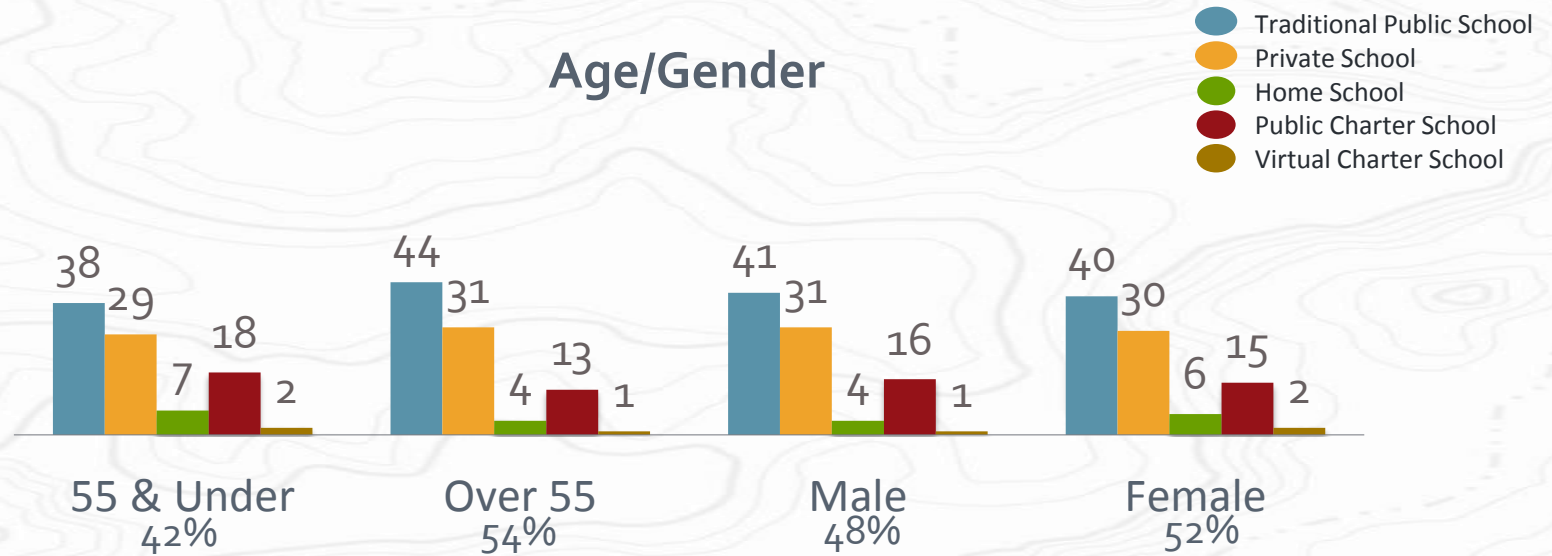




# PREFERENCE FOR TYPE OF SCHOOL

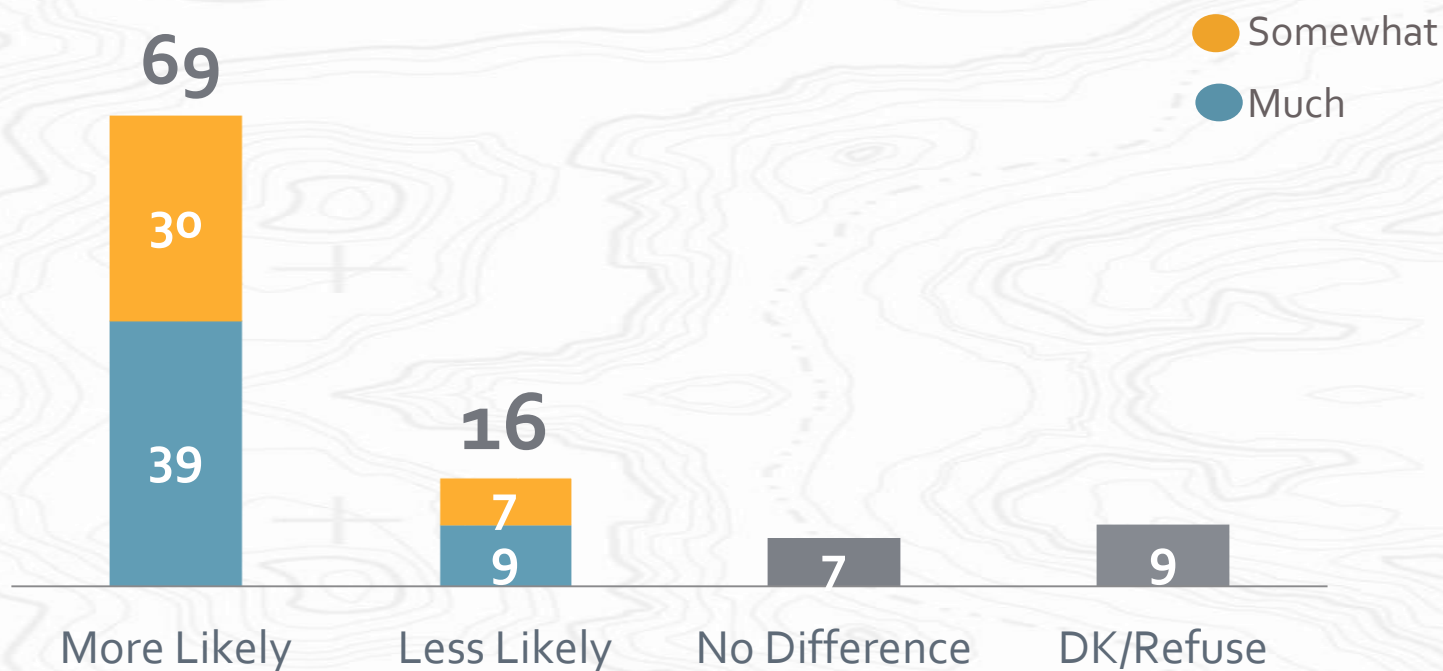


# PREFERENCE FOR TYPE OF SCHOOL

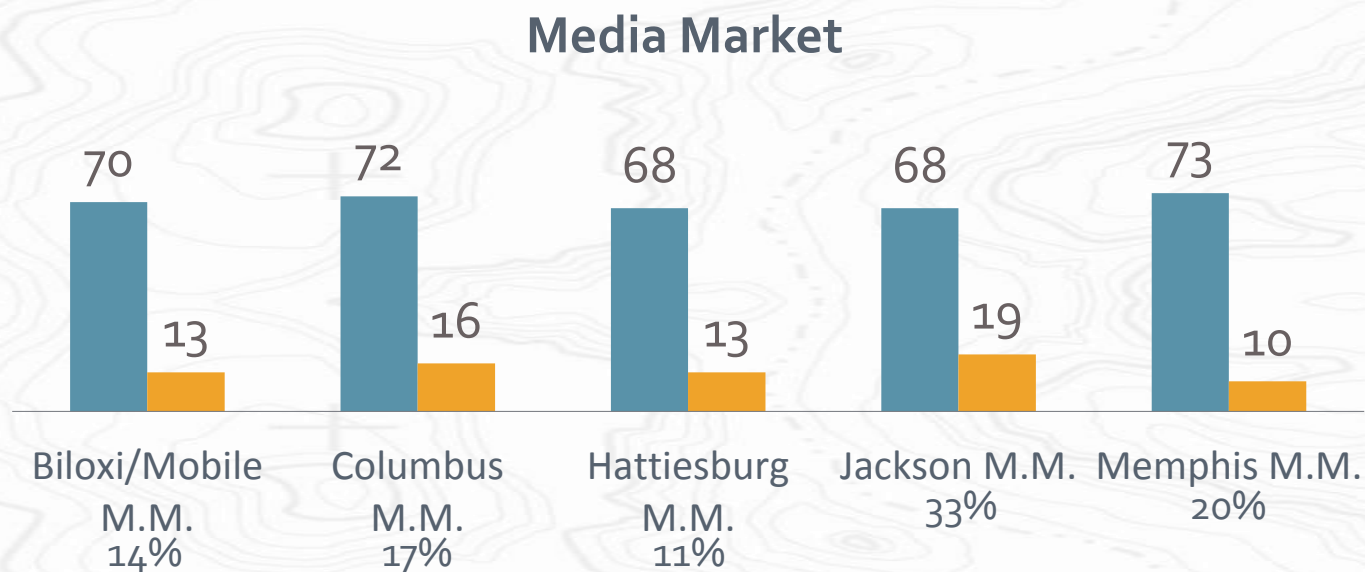
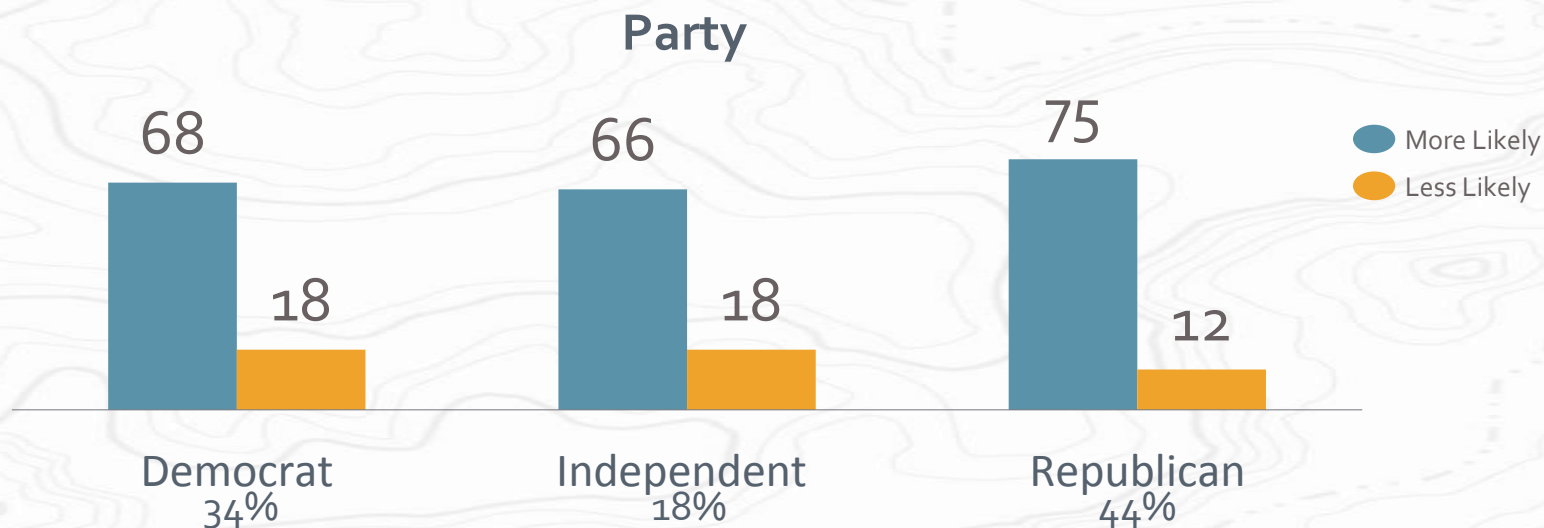


# SUPPORT FOR SCHOOL CHOICE CANDIDATE

"Would you be more or less likely to support a candidate for the state legislature who supports school choice?"

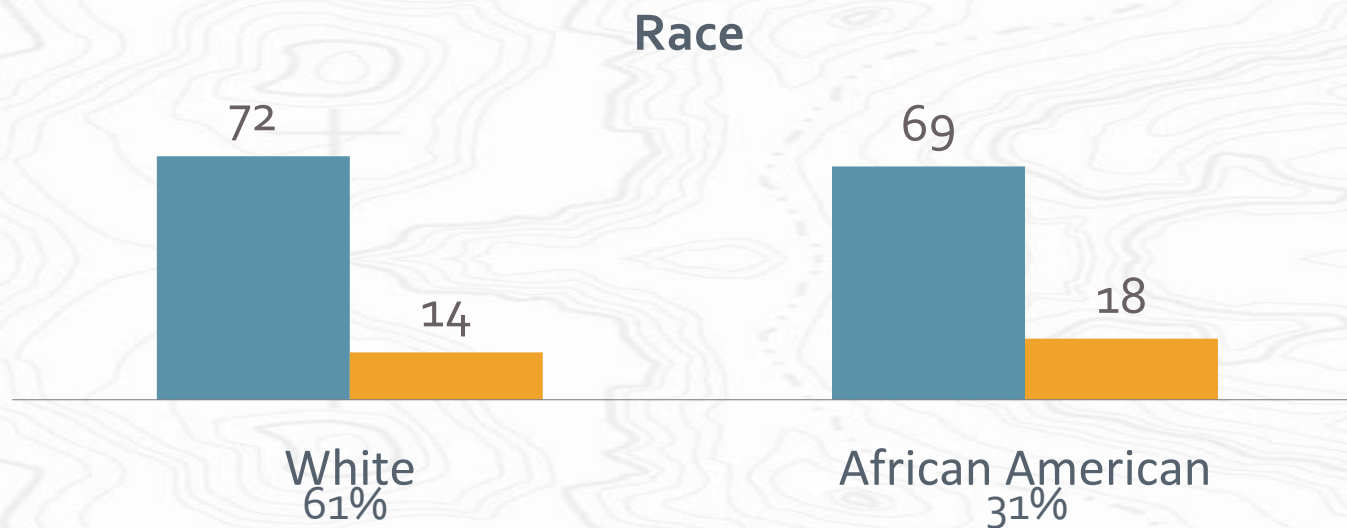
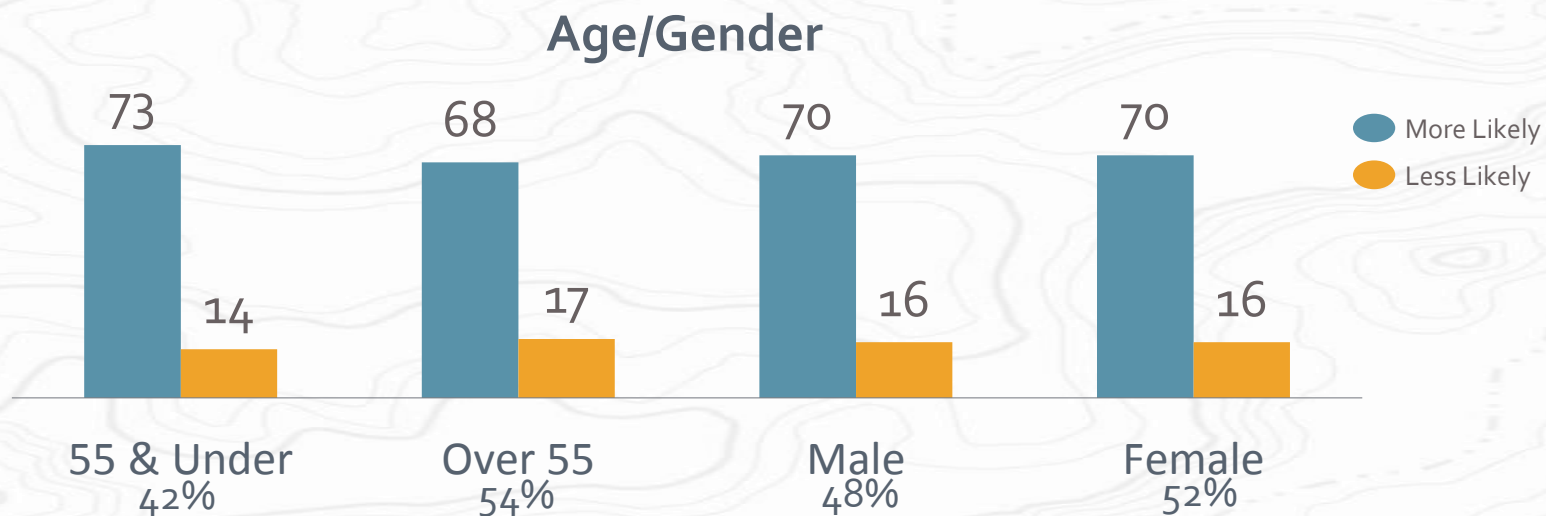


# SUPPORT FOR SCHOOL CHOICE CANDIDATE





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